# Town Of Nederland NEDERLAND DOWNTOWN DEVELOPMENT AUTHORITY NEDERLAND COMMUNITY CENTER 750 Hwy 72 Nederland, CO 80466 Multi-Purpose Room @ 6:00pm February 15, 2018 <u>AGENDA</u>

#### A. CALL TO ORDER

#### B. ROLL CALL

C. PUBLIC COMMENT

#### D. CONSENT AGENDA

- 1. Approval of Warrants-Amanda Kneer-Board Secretary
- 2. Approval of the January 17, 2019 Meeting Minutes-Cindy Downing-Board Secretary

#### E. INFORMATIONAL ITEMS

- 1. Brief presentation from a student who would like the potential to volunteer for the DDA and research grants-Mark Stringfellow and Corienne Meyer.
- 2. Update on the Executive Director hiring process-Executive Director hiring committee
- 3. Update on Peak to Peak Small Business Conference-Katrina Harms

#### F. ACTION ITEMS

- 1. Consideration to pass a resolution recommending the BOT pass the an ordinance for the establishment of an Entertainment District-Ron Mitchell
- 2. Consideration to approve funding for improvement projects for the Visitors Center-Town of Nederland Public Works.
- 3. Consideration to fund \$1000 for design work for beautification of the CDOT corridor from the Nederland welcome sign to the Eldora turnoff-Mark Stringfellow
- 4. Approval of TIF Loan request for Visitor Center Improvements-Katrina Harms
- 5. Approval of TIF Loan request for Downtown Beautification and Maintenance-Katrina Harms

#### G. DISCUSSION ITEMS

1. Discuss hiring a staff member for the Visitors Center to allow for it to stay open 7 days a week, and also to initiate marketing efforts-John Scarffe-Visitors Center manager

#### H. OTHER BUSINESS

#### I. ADJOURNMENT

NEXT REGULAR MEETING: March 13, 2018 6:00 pm at the Nederland Community Center Multi Purpose Room

The NDDA Board encourages citizen participation. Public hearings and the "unscheduled citizens" agenda item allow an opportunity to address the Board. Discussion is limited to 3 minutes and please address your comments to the Board. Thank you for your cooperation. The NDDA Board may take action on any item included on this agenda, regardless of the heading under which such item appears. Discussion items may become action items if the Board determines that deferring final action on an item to a subsequent meeting is unnecessary or unwarranted and that taking immediate action does not compromise any third-party's rights. The NDDA Board of Trustees meeting packets and agendas are prepared on Friday before the Wednesday meetings and are available on the NDDA website, <u>www..nederlanddowntown.org.</u> Copies of the agendas and meeting packet are available via email from cindydowning0@gmail.com. The information is reviewed and studied by the Board members, eliminating lengthy discussions to gain basic understanding. Short discussion on agenda items does not reflect lack of thought or analysis.

#### Nederland Downtown Development Authority Warrant Report

Invoice Number D	Date Vendor	Invo	ice Amt	Approv	ved Amt	Account Number	Account Description	Budgeted \$	Budget Remaining
2018-1	1/31/2018 Cindy Downing	\$	104.00	\$	104.00	70-75-5129	DDA Secretary Services	12,600.00	12,496.00
2018-2	1/31/2018 Cindy Downing	\$	200.00	\$	200.00	70-75-6000	TARP Grant Expenses	-	
2807-1	12/31/2017 The Mountain-Ear	\$	50.00	\$	50.00	70-75-6000	TARP Grant Expenses	-	
2807-2	12/31/2017 The Mountain-Ear	\$	55.00	\$	55.00	70-75-5750	Advertising	500.00	445.00
2091	1/25/2018 Beyond the Mountain	\$	501.73	\$	501.73	70-75-6000	TARP Grant Expenses	-	
2018-3	1/22/2018 The Mountain-Ear	\$	14.99	\$	14.99	70-75-5750	Advertising	500.00	430.01
2018-4	1/26/2018 Eileen Purdy	\$	196.00	\$	196.00	70-75-6000	TARP Grant Expenses	-	
2018-5	1/26/2018 Eileen Purdy	\$	20.00	\$	20.00	70-75-6000	TARP Grant Expenses	-	
2786	12/31/2017 The Mountain-Ear	\$	73.04	\$	73.04	70-75-5175	Election	-	
2018-6	1/23/2018 Eileen Purdy	\$	62.14	\$	62.14	70-75-6000	TARP Grant Expenses		
2018-7	2/1/2018 Katrina Harms	\$	70.19	\$	70.19	70-75-6000	TARP Grant Expenses		
2018-9	2/1/2018 Crosscut Pizza	\$	34.25	\$	34.25	70-75-6000	TARP Grant Expenses		

# Town Of Nederland NEDERLAND DOWNTOWN DEVELOPMENT AUTHORITY NEDERLAND COMMUNITY CENTER 750 Hwy 72 Nederland, CO 80466 Multi-Purpose Room January 17, 2018 @ 6:30pm DRAFT MEETING MINUTES

#### A. CALL TO ORDER

Meeting called to order at 6:30 pm

#### **B. ROLL CALL**

Present: Amanda Kneer, Susan Schneider, Katrina Harms, Brent Tregaskis, Claudia Schauffler Absent: Peter Marshall and Alan Apt

#### C. PUBLIC COMMENT

Amanda McDonald, organizer of the Frozen Dead Guy Day Festival. Amanda said this will be the 17th anniversary of the Dead Guy Days Festival, and it continues to be successful. She would like the DDA to consider sponsoring some improvements around Town that will improve the ease of conducting the festival. Amanda made suggestions for power hook ups and signage for parking, adding that improvements like these would also be beneficial for others who throw festivals in Nederland. It was decided that she will collaborate with Nederland Public Works and get a proposal together for the Board to consider.

#### D. CONSENT AGENDA

1. Approval of warrants

Motion to approve the warrants made by Brent Tregaskis seconded by Katrina Harms. A roll call was taken and motion was unanimously approved.

2. Approval of the meeting minutes from the November 15, 2017 meeting

Motion to approve the November 15, 2017 meeting minutes made by Katrina Harms seconded by Amanda Kneer. Motion was unanimously approved.

#### E. INFORMATIONAL ITEMS

1. Presentation from the Butterfly Pavilion about a possible partnership for the Riverwalk Project-Brenda Kaser-Burger, Chief Operating Officer, Butterfly Pavilion

A proposal was included in the packet. Brenda Kaser-Burger said said they would like to do a site assessment of the property, which includes examining the soil, access to irrigation, exposure and surrounding vegetation and landscape. Their horticulture staff also looks at how the property is/ will be used, since habitat gardens must accommodate the human habitat. From this site assessment and interview with the stakeholder(s), the Butterfly Pavilion will submit a report including recommendations about what steps are needed to improve habitat and how to take care of it. The Board recommended that they contact Wild Bear Nature Center for possible partnerships with them. The Pavilion said to contact them if they are interested in a partnership.

#### 2 Treasurers report-Amanda Kneer

Amanda said she met with the Town treasurer yesterday sand they talked about the audit adjustments from 2016 that never made it into the books. Money still owed to the Town for the Nedpeds project. Amanda will discuss this in more detail at the next meeting once she has time to review the books and NedPeds going back to 2011. She will update the board at the next meeting about what CDOT still owes for NedPeds. She is going to meet with the Town Treasurer again about NedPeds and will report on that when she gets that information. Karen Gerrity (Town Administrator) said the last payment was made for NedPeds, and it will cost about \$8,000 a year to maintain the road. She said people are happy with the road because it is draining properly and not draining into peoples homes. Monica LaSalle (Public Works) said she is awaiting a bid for concrete so she can calculate how much it will cost to fill in the sidewalks. Katrina Harms reminded the Board that they said they were going to be responsible for fixing the sidewalks. Karen Gerrity said since the Town was working with the Project Manager of NedPeds directly, any overage would be paid by the town.

## 3. Report on TARP financials and past workshops-Katrina Harms

Katrina reported that \$2,100 of the \$11,000 has been spent on this project so far on events and outreach. Katrina said that the events have been successful with good attendance. There is a networking event on February 1st and workshops on February 3 and February 8, all to be held at Hub Ned. April 10 is the first day of the DCI conference and they are going to come up to Nederland to tour the town, and also offer their services to the workshop that will be held at the Community Center. Since this was Katrina's last meeting as an official Board member, Susan Schneider offered to work on the TARP events with for oversight. Katrina volunteered to keep working on the TARP events.

#### F. ACTION ITEMS

1. Consideration for the DDA to secure a line of credit to access for future projects.

Susan Schneider provided a handout from Citywide Bank explaining the line of credit. Amanda Kneer asked if Susan could get more information on term, closing costs, and penalty fees. It was also discussed with Karen Gerrity the option of borrowing from the Town and the logistics of that versus getting a line of credit from a bank. It was decided that Karen and Susan would get more information together to discuss at the next meeting.

Katrina moved to table the discussion and present this item at the next meeting. Claudia Schauffler seconded the motion and it was unanimously approved.

2. Approval of the job description for the NDDA executive director

Motion to approve the Executive Director job description with edits made by Brent Tregaskis, seconded by Katrina Harms. Motion passed unanimously.

3. Approval of Mark Stringfellow to fill the vacant DDA Board position. (Moved from item #3 in discussion items)

Motion to forward Mark Stringfellow to the BOT to fill the vacant DDA position that expires in 2020 made by Katrina Harms, seconded by Brent Tregaskis. A roll call was taken and motion was unanimously approved.

#### G. DISCUSSION ITEMS

1. Discussion of repairs and upgrades to the Visitors Center-Monica LaSalle-Public Works

Monica presented a quote for upgrades on the concrete. Monica said they predict it will cost about \$20,000 for upgrades and they will have quotes with the proposal at the next meeting. Monica said upgrading the Visitors Center will draw more people and help to beautify the town. Monica suggested to get started on the upgrades as soon as possible so it doesn't get in the way of busy summer traffic. It was decided to move the next meeting to an earlier date date so Public works can present a proposal and recommendations can be sent to the BOT. It was decided by the Board to move the meeting to February 15 at 6:00 pm.

2. Discussion of TARP and upcoming workshops-Katrina Harms

Katrina discussed this in item #3 under Informational Items.

3. Discussion of upcoming vacant NDDA seat

Mark Stringfellow applied for the vacant position.

Motion to move this item to an action item made by Katrina Harms, seconded by Brent Tregaskis Motion passed unanimously.

#### H. OTHER BUSINESS

The Board thanked Katrina Harms for all of her hard work and dedication over the past few years.

Alan Apt said he could attend more meetings if we have them on the same weeks as the BOT meetings. It was decided by the Board to move the monthly meetings to the second week of the month at 6:00.

#### I. ADJOURNMENT

Motion to adjourn made by Katrina Harms, seconded by Claudia Schauffler Motion approved unanimously and meeting adjourned at 9:00 pm

NEXT REGULAR MEETING: February 15, 2018 @ 6:00 pm at the Nederland Community Center Multi-Purpose room.

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## AGENDA INFORMATION MEMORANDUM NEDERLAND DOWNTOWN DEVELOPMENT AUTHORITY MEETING DATE: 2/15/18

## **INITIATED BY: Ron Mitchell**

INFORMATION: \_\_\_\_ ACTION: \_\_\_\_ OR DISCUSSION: \_\_\_\_

#### AGENDA ITEM:

Consideration to pass a resolution resolution rcommending the BOT t pass the an ordinance for establishment of an Entertainment District-Ron Mitchell

SUMMARY:

**RECOMMENDATIONS;** 

FINANCIAL CONSIDERATIONS:

ATTACHMENTS:

A draft ordinance for the Ned entertainment district prepared by Ron Mitchell's lawyer Thom Ward.

#### Exhibit A TOWN OF NEDERLAND, COLORADO

#### ORDINANCE NUMBER XX

#### AN ORDINANCE OF THE TOWN BOARD OF TRUSTEES ("BOARD") CREATING AN ENTERTAINMENT DISTRICT IN THE TOWN OF NEDERLAND PURSUANT TO C.R.S. 12-47-301(11), AUTHORIZATION OF COMMON CONSUMPTION AREAS WITHIN THE ENTERTAINMENT DISTRICT, AND ESTABLISHING APPLICATION PROCEDURES, FEES, AND HOURS OF OPERATION.

**WHEREAS,** pursuant to C.R.S. 12-47-301(11)(a), the governing body of a Local Liquor Licensing Authority may create an Entertainment District, which allows consumption of alcohol beverages in Common Consumption areas; and

**WHEREAS**, the Town Board of Trustees of the Town of Nederland wishes to create an Entertainment District to allow Common Consumption areas within such Entertainment District of the Town; and

**WHEREAS**, the Town Board of Trustees of the Town of Nederland proposes an Entertainment District that is less than one hundred acres and has at least twenty thousand square feet of premises licensed as a tavern, hotel and restaurant, brew pub, retail gaming tavern, or vintner's restaurant; and

**WHEREAS**, the Town Board of Trustees of the Town of Nederland wishes to establish application procedures, fees, and hours of operation for Common Consumption areas.

# NOW, THEREFORE, BE IT ORDAINED, BY THE TOWN BOARD OF TRUSTEES OF THE TOWN OF NEDERLAND, AS FOLOWS:

1. That the Town of Nederland Municipal Code is hereby amended by adding Sections 6-19, 6-20, 6-21, and 6-22 which Sections shall read as follows:

#### Sec. 6-19. Purpose and Authority.

a) It is the Purpose of this Section for the Town of Nederland to exercise its local option to allow common consumption areas in the Town by establishing an Entertainment District as provided in C.R.S. 12-47-301 (11).

b) The Town Board of Trustees grants the authority to the Local Licensing Authority to: certify and decertify Promotional Associations; designate the location, size, security, and hours of operation of Common Consumption areas; and allow attachment of licensed premises to Common Consumption areas.

# Sec. 6-20. Operational Requirements of Promotional Associations and Common Consumption Areas.

a) The size of the common consumption area shall not exceed the area approved by the Local Licensing Authority; however, the Promotional Association may make such area smaller at any time provided the new area is clearly delineated using physical barriers to close the area to motor vehicle traffic and limit pedestrian access.

b) The Promotional Association shall provide an appropriate amount of security to insure compliance with the liquor code and prevent a safety risk to the neighborhood. All security within the Common Consumption area or its attached licensed premises shall complete the server and seller training program established by the Colorado Director of the Liquor Enforcement Division of the Department of Revenue.

c) The Promotional Association shall obtain and maintain a properly endorsed general liability and liquor liability insurance policy that is reasonably acceptable to the Local Licensing Authority and names the Town of Nederland as an additional insured.

d) Common Consumption areas and their attached licensed premises may serve alcohol and the customers may consume alcohol until 12:00 midnight. The hours of sale and consumption may differ between the licensed premises and the Common Consuption area. It is unlawful for any attached licensed premise to serve or the Promotional Association to allow consumption of alcohol beverages in the Common Consumption area after 12:00 midnight.

e) The Entertainment District for purposes of this Chapter is established in the areas depicted in "Exhibit A", which is attached hereto and made a part hereof.

# Sec. 6-21. Applications for Certification, Recertification, and Attachment to a Promotional Association.

a) Application for Certifying a Promotional Association under the provisions of this Chapter and the Colorado Liquor Laws shall be made to the Local Licensing Authority on forms prepared and furnished by the Town Clerk. The forms shall include, but shall not be limited to:

1) A copy of the Articles of Incorporation and Bylaws and a list of all Directors and Officers of the Promotional Association.

2) Detailed map of the Common Consumption Area including: location of physical barriers, entrances and exits, location of attached licensed premises, identification of licensed premises that are adjacent but not to be attached to the Common Consumption area, approximate location of security personnel.

3) A detailed description of security arrangements within Common Consumption Area.

4) A list of dates and hours of operation of the Common Consumption Area.

5) List of the attached licensees listing the following information: liquor license number, a list of any past liquor violations, and a copy of any operational agreements.

6) An insurance certificate of general liability and liquor liability insurance naming the Town of Nederland as additional insured.

7) Documentation of the reasonable requirements of the neighborhood, the desires of the adult inhabitants as evidenced by petitions, remonstrances, or otherwise.

8) An application fee of \$500.

b) A Certified Promotional Association shall apply for Recertification by January 31<sup>st</sup> of each year on forms prepared and furnished by the Town Clerk. The forms shall include, but shall not be limited to:

1) A copy of any changes to the Articles of Incorporation, Bylaws and/or Directors and Officers of the Promotional Association.

2) The items listed in Sec. 6-21(a) 2 through 6.

3) An Application fee of \$200.

c) Application by a Liquor Licensee to attach to an existing Common Consumption Area of a Certified Promotional Association shall be on forms prepared and furnished by the Town Clerk. The forms shall include, but shall not be limited to:

1) Authorization for attachment from a Certified Promotional Association.

2) The name of the representing Director to sit on the board of the Certified Promotional Association.

3) Detailed map of the Common Consumption Area including: location of physical barriers, entrances and exits, location of attached licensed premises, identification of licensed premises that are adjacent but not to be attached to the common consumption area, approximate location of security personnel.

4) An Application fee of \$100.

# Sec. 6-21. Review of Applications for Certification, Recertification, Decertification of, and Attachment to a Promotional Association.

a) Upon receipt of an application for Certification or Recertification of a Promotional Association, or Attachment of a Liquor Licensee to an existing Common Consumption Area, the Local Licensing Authority shall consider such application within sixty (60) days of receipt. The Local Licensing Authority shall review the application for compliance with this Chapter and Colorado Liquor Law, and may either approve the application with or without conditions or deny the application.

b) The Local Licensing Authority has the power to decertify a Promotional Association. The process shall be in the same manner as provided in CRS 12-47-601 as related to liquor licenses.

# AGENDA INFORMATION MEMORANDUM NEDERLAND DOWNTOWN DEVELOPMENT AUTHORITY

#### **MEETING DATE:** February 15<sup>th</sup>, 2018

**INITIATED BY:** Public Works Supervisor, Monica LaSalle

## INFORMATION: \_\_\_\_ ACTION: \_\_\_\_ OR DISCUSSION: \_\_\_\_

#### AGENDA ITEM:

Public Works is requesting funds to make improvements to the Visitor's Center. Attached is a proposal with funding options.

#### **SUMMARY:**

Public Works recognizes the importance of the Visitor's Center and the first impression it leaves. The NDDA Board met with Public Works Supervisor, Monica LaSalle to discuss the Department's ideas The Board requested that Public Works will present numbers at the DDA February 15<sup>th</sup> 2018 meeting.

#### **RECOMMENDATIONS:**

Public Works recommends funding this effort. The current budget does not support the needed changes at this facility. Public Works understands the benefits of working with the DDA and wants to work collaboratively to achieve each other's goals.

#### **FINANCIAL CONSIDERATIONS:**

Attached are funding options for improvements at the Visitor's Center.

#### ATTACHMENTS:

raft ordinance for the Ned entertainment district.



## Town of Nederland, Colorado

45 West First Street – P.O. Box 396 Nederland, CO 80466-0396 Phone: (303) 258-3266

FAX: (303) 258-1240

January 19, 2018

DDA Downtown Development Authority

Chairperson: Susan Schneider Vice Chairperson: Brent Tregaskis

Re: Visitor's Center Upgrade Proposal



Dear Board,

Nederland Public Works would like to provide you with a proposal to make improvements to the Visitor's Center. For budgetary reasons we will offer two options for your consideration along with some estimated costs. The Public Works Department believes these upgrades will benefit the business community and align with your mission. These upgrades will offer visitors an improved first impression of the Town of Nederland and provide better services for all users. Public Works is offering to partner with the DDA by providing the coordination, tools, skills and labor required to make some of these upgrades. This collaborative approach will help to reduce costs and fulfill the goals of both parties and ultimately benefit the whole community.

Public Works recognizes the need to make structural changes to the existing restrooms to improve usability and accessibility for all visitors. The Department is also aware of the importance of aesthetics and functionality. Because the department lacks the funds to make these improvements we are asking the DDA to fund this effort. The following is a list of the proposed improvements followed by reasons for making these changes and finally the estimated cost to complete this work.

- Increase the width of the sidewalk on the west side of the Visitor's Center
- Security grills for the restrooms
- Improve accessibility of bathroom entrances to accommodate the needs of people with disabilities
- Replace some of the fixtures to comply with ADA requirements
- Repaint the exterior trim of the entire building
- Add/replace benches
- Replace carpeting with a durable wood grain linoleum

- Replace boiler
- Replace the front door

#### <u>Sidewalk improvement:</u>

These changes represent minor improvements that are impactful without performing a full remodel. The most challenging of these suggestions is the increased sidewalk area. This is necessary to improve ingress and egress into the public restrooms. This will offer pedestrians more room and safer separation between the parking area and the restrooms. The current walkway offers very little room for visitors and is virtually non-usable for visitors with disabilities.

#### Security Grill:

This would be a roll down type of grill that would protect the bathrooms during off hours. This is an economical way of securing the facility and protecting the restroom from vandals. This option avoids the costs associated with purchasing commercial grade doors and locks. Because of the transient nature of the area it is important that this facility is secure during off hours. Public Works has been successful in offering a port-a-potty on site for use by visitors and transients at Chipeta Park after hours which has reduced vandalism. A port-a-potty in the south east corner of the VC lot might prove to be a good investment.

#### **Restroom Improvements:**

Some fixtures will need to be replaced to comply with ADA required standards. The entry doors need to swing in the proper direction and provide the necessary clearances for ADA accessibility. Public Works will paint and make aesthetic improvements to the interiors.

#### <u>Benches:</u>

PROSAB has approved a uniform bench design for all public areas. Existing benches could be replaced with updated ones and more benches could be added.

#### Exterior Paint:

This is fairly unskilled work that has an impact to the overall appearance to the facility. A clean well cared for facility speaks to the Town's and Community's commitment to providing services to visitors. The building was painted last year by volunteers and the Department would like to paint the exterior trim this year.

#### Front Entry Door Replacement:



The existing door is weathered and broken. Public Works does not have a suggestion for what kind of door but suggests an exterior weather proof door that is inviting to visitors.

#### Interior Flooring:

The existing interior carpet is worn and dirty. Carpeting is not an ideal flooring for the high volume of visitors and is difficult to maintain. Public Works is suggesting a durable wood grain linoleum that looks natural and is more practical to maintain.

#### <u>Replace Boiler:</u>

The existing water heater has been hobbled together and is inadequate for its intended purpose. Currently a domestic water heater is being used for in floor heating. And a separate small water heater is being used for the restroom sinks. Both heaters are sized improperly to do the jobs they need to do and therefore run inefficiently. It will not be possible for the small domestic water heater to keep up with the high volume of visitors and the water heater for the heating system doesn't reach the high temperature necessary for in floor heating to work efficiently.

A boiler is appropriate and a more efficient piece of equipment that can serve the purpose of heating and domestic hot water particularly when there is high demand. Boilers tend to be more expensive however, Public works will research Xcel rebates for incentives to replace inefficient appliances. The higher efficiency boiler will reduce utility costs over the long term. Finally the existing heating system is not protected from freezing which in the event of a lengthy power outage could result in the floors freezing and being damaged. A boiler would be protected from freezing by utilizing a separate glycol system that would not freeze. This is highly recommended.

Attached is a list of materials and services cost along with estimated labor costs of the department. This will show the benefit of working with Public Works to reduce costs and achieve an economical outcome. Some other suggestions are:

- Eliminate the info kiosk and put the ATM there.
- Have a sign that points out key attractions in town.
- Replace the utilities closet door.
- Move the trash receptacle to a different location.

We hope you choose to fund these few projects as they will benefit the town and the community.

**Chris Pelletier, CWP Nederland Public Works Manager** Town of Nederland

Project	Scope	Tov Labor/l		Contra Labo		Equipment	Materials	ipment/ 1our	Quantity	Т	otal Town Cost	D	DA Cost
	Demolition: demolish existing side walk and prep for site for new												
	walk way.	\$	55.00						48		2,640.00		
						Backhoe		\$ 150.00	12		1,800.00		
						Jack Hammer		\$ 50.00		\$	300.00		
Sidewalk						Dumptruck		\$ 75.00		\$	225.00		
improvement	Install concrete sidewalk approximately 9' wide with curb and gutter to include ADA accessible ramp.			\$ 5,65	50.00	Demo Saw		\$ 50.00	2	\$	100.00	\$	5,650.00
Curb Repairs				ş ο,ος	0.00							Ş	5,050.00
	Replace broken sections of curb	\$	55.00						64	Ś	3,520.00		
						Backhoe		\$ 150.00	12		1,800.00		
						Jack Hammer		\$ 50.00		\$	300.00		
						Dumptruck		\$ 75.00		\$	225.00		
						Demo Saw		\$ 50.00	2	\$	100.00		
							\$ 700.00		5			\$	3,500.00
Security Grill							\$ 5,000.00					\$	5,000.00
	Installation	\$	55.00						8	\$	440.00		
Restroom Improvements	Replace Toilet and sink, repaint, replace and install door. Door installation done by others	\$	55.00						8	\$	440.00		
				<b>*</b> • •			\$ 1,500.00			\$	-	\$	1,500.00
	Daint oxtorior trim	\$		\$80	00.00				12	\$ ¢	-	\$	800.00
Exterior Paint	Paint exterior trim	Ş	55.00				\$ 150.00		12	\$ \$	660.00	\$	150.00
	Installation	\$	55.00				÷ 10.00		8	\$	440.00	Ŷ	130.00
Benches	Installation done by others	Ŷ					\$ 2,000.00			\$	-	\$	4,000.00
							\$ 1,000.00		1	\$	-	\$	1,000.00
Front entry door				\$ 50	00.00					\$	-	\$	500.00
Interior flooring		\$	55.00				\$ 4.00		300 12	\$	- 660.00	\$	1,200.00
Replace Boiler				\$ 1,00	00.00		\$ 5,500.00					\$	6,500.00

\$ 13,650.00 \$ 29,800.00

				Option 2					
Project	Scope	Town Labor/Hour	Contracted Labor	Equipment	Materials	Equipment/ hour	Quantity	Total Town Cost	DDA Cost
Sidewalk improvement	Demolition: demolish existing side walk and prep for site for new walk way. Install concrete sidewalk approximately 9' wide with curb and gutter to include	\$ 55.00		Backhoe Jack Hammer Dumptruck Demo Saw		\$ 150.00 \$ 50.00 \$ 75.00 \$ 50.00	12 6 3	\$ 2,640.00 \$ 1,800.00 \$ 300.00 \$ 225.00 \$ 100.00	
	ADA accessible ramp.		\$ 5,650.00		¢ 000.00				\$ 5,650.00
Security Grill	Installation	\$ 55.00			\$ 800.00		8	\$ 440.00	\$ 800.00
	Replace Toilet and sink, repaint, replace and install door. Door installation done by others	\$ 55.00						\$ 440.00	
			4		\$ 700.00			\$ -	\$ 700.00
	Daint outorior trim	\$ 55.00	\$ 800.00				10	\$ - \$ 660.00	\$ 800.00
<b>Exterior Paint</b>	Paint exterior trim	\$ 55.00			\$ 150.00		12	\$ 660.00 \$ -	\$ 150.00
Front entry					\$ 1,000.00		1		\$ 1,000.00
door			\$ 500.00					\$-	\$ 500.00
Interior flooring		\$ 55.00			\$ 4.00		<u> </u>		\$ 1,200.00

\$ 7,265.00 \$ 10,800.00

# 50% BONUS REBATES ON HEATING EFFICIENCY UPGRADES

**For a limited time,** Colorado business gas customers can now receive 50% bonus rebates on qualifying natural gas heating efficiency upgrades. But that's not all—we've also increased the limit on the rebate amount from 60% up to 75% of your total upgrade costs—meaning you can now receive even more rebate dollars!

#### Bonus rebate qualification details:

- Heating equipment must be installed and invoiced prior to applying for rebates. The 50% rebate bonus applies to new rebate applications received between 1/1/18 and 7/31/18.
- Upgrades installed and invoiced within 12 months prior to your application submittal can also gualify for bonus rebates.
- Qualifying heating efficiency gas upgrades include:
  - New boiler
  - New furnace
  - New water heater
  - Pipe insulation (on 10/1/17 rebates were raised)
  - Boiler tune-ups
  - Gas-fired unit heaters
  - Steam trap repair or replacement
  - Auxiliary add-ons: modular burner controls, outdoor air reset controls, or stack dampers
- Custom gas projects (those not listed above) are also included in the bonus offering.
- Heating efficiency rebates cannot exceed 75% of the project cost (including equipment and labor).

#### Here are some typical rebates.\*

\$7,780	for new hot water boiler (>= 92% efficiency)
\$1,310	for new hot water boiler (>= 85% efficiency)
\$2,050	for new water heaters
\$382	for boiler tune-ups
\$757	for pipe insulation

\*These amounts represent average rebates for natural gas heating efficiency upgrade projects for rebate applications received January through December 2016, and include the additional 2018 50% bonus rebate amount.

For bonus details and rebate applications, visit **xcelenergy.com/HeatingEfficiency**. Or, contact your account manager or an energy efficiency specialist at **855.839.8862** or **energyefficiency@xcelenergy.com**.



## AGENDA INFORMATION MEMORANDUM NEDERLAND DOWNTOWN DEVELOPMENT AUTHORITY MEETING DATE: 2/15/18

#### **INITIATED BY: Mark Stringfellow**

INFORMATION: \_\_\_\_ ACTION: \_\_\_ OR DISCUSSION: \_\_\_\_

#### AGENDA ITEM:

Consideration to fund \$1000 for design work for beautification of the CDOT corridor from the Nederland welcome sign to the Eldora turnoff-Mark Stringfellow

#### SUMMARY:

To beautify the corridor with improvements such a new welcome sign, added signage, and flowers.

RECOMMENDATIONS;

FINANCIAL CONSIDERATIONS:

To be discussed at the meeting

#### ATTACHMENTS:

To be provided at the meeting



# AGENDA INFORMATION MEMORANDUM NEDERLAND DOWNTOWN DEVELOPMENT AUTHORITY

Meeting Date:	February	15, 2018	
Prepared By:	Katrina H	larms	
Dept:	DDA		
Consent $\Box$ Infor	mation $\Box$	Action $\boxtimes$	Discussion $\Box$

AGENDA ITEM: Approval of TIF Loan request for Visitor Center Improvements

#### SUMMARY:

Attached for the Board's consideration is a resolution to allow the Nederland Downtown Development Authority to borrow funds from the Town's Water Fund for the purpose of taking on debt for Visitor Center Improvements.

Per state statute, a TIF funded authority must seek approval for projects from the Town, and the funds must be in the form of debt. As the cost of this project is small, the DDA is requesting a loan from the Town's Water Fund.

Many of the projects from the last debt authorization in 2012 were funded by inter-fund loans from water fund reserves, which have all been repaid so far. The last remaining loan that was for \$340,000 was paid off before the end of 2017, for the completion of the NedPeds.

In 2017 the Town and DDA passed a DDA Master Plan, and these types of improvements are indicated in the plan under Downtown Beautification and Maintenance. In 2017 the DDA referred to the voters of their district a question to authorize debt in support of projects and programs in the downtown district. The DDA Board approved the question at their July 27, 2017 meeting, and the Debt Authorization was passed on November 6, 2017.

Downtown Beautification and Maintainance is in line with the DDA's Plan of Development, a document that governs all expenditures within the district and further described in its Master Plan, as well as identified priorities of the DDA and the Board of Trustees, furthering the Master Infrastructure Plan, Comprehensive Plan and other elements of the #NedZero program.

#### ATTACHMENTS:

1) Resolution 2018-01, authorizing the Board of Trustees to loan the DDA \$30,000.

2) Link to DDA Master Plan http://www.nederlanddowntown.org/wp-content/uploads/DDA-Master-Plan-2017-1.pdf

- 3) Resolution 2005-17 DDA Plan of Development
- 4) Project Estimate Detail

#### FINANCIAL CONSIDERATIONS:

The DDA is requesting to borrow \$30,000 from Nederland's Water and Sewer fund at at WSJ's current prime rate not to exceed 7% and not fall below 2.5%. The interest collected by the town would help cover the cost of adminstering the loan and is a small revenue stream.

The \$30,000 would be paid back in full no later than December 12, 2018 at a rate of \$3000/month plus interest.

The DDA receives monthly tax revenue of aproximately \$20,000/month.

#### TOWN OF NEDERLAND Boulder County, Colorado

#### **RESOLUTION 2018 – 01**

#### A RESOLUTION OF THE NEDERLAND BOARD OF TRUSTEES AUTHORIZING A LOAN FROM FUND BALANCE IN THE TOWN'S WATER FUND TO THE TOWN DEVELOPMENT AUTHORITY (DDA) FUND, AND PROVIDING FOR THE REPAYMENT OF THE LOAN FROM THE DDA'S TAX INCREMENT FINANCING RECEIPTS

WHEREAS, the Board of the Nederland Downtown Development Authority ("DDA") has determined that, in order to support future projects associated with its approved Plan of Development, the DDA should finance certain Visitor Center improvements, described in more detail in Exhibit A of this Resolution, as well as funds allocated to cover the administration costs for the period of March 1, 2018 through December 1, 2018.

WHEREAS, pursuant to C.R.S. § 31-25-808(1)(g), the DDA is authorized to receive contributions, loans and other rights and privileges from the municipality or county in which it is located; and

WHEREAS, the net cost of the loan payable from the Water Fund of the Town of Nederland ("Town") for the payment of principal and interest on such advances or loans is expected to be approximately \$30,000; and

WHEREAS, the DDA Fund must receive an advance or loan of money to accomplish the refinancing, and

**WHEREAS,** at an election held on November 7, 2017 the voters authorized the Town to borrow up to \$2,300,000, repayable only from tax increment revenues collected within the DDA and revenues derived by the Town pursuant to the DDA plan of development; and

WHEREAS, of that authorized amount, \$0 has been issued, leaving remaining authorization of \$2,300,000; and

**WHEREAS,** a loan from the Town Water Fund could be accomplished at less administrative and financing cost to the DDA than a publicly financed debt; and

**WHEREAS,** the Town Water Fund balance can provide the necessary funding without hampering the operations or replacement schedules of the Water Fund; and

WHEREAS, the Town Board of Trustees has therefore determined that it is in the best interest

of the Town to loan a portion of the fund balance in the Town's Water Fund to the DDA Fund, the loans bearing interest at the Wall Street Journal's published prime rate.

# NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE TOWN OF NEDERLAND, COLORADO:

**Section 1.** The Board of Trustees of the Town of Nederland hereby authorizes a loan from the fund balance in the Town's Water Fund in the amount of \$30,000 to the DDA Fund, which loan shall bear interest at the Wall Street Journal's current prime rate not to exceed 7% and not fall below 2.5%, for the purposes of financing Visitor Center Improvements as well as funds allocated to cover the administration costs for the period of March 1, 2018 through December 31, 2018. The loan funds shall be used for the project identified in Exhibit A, attached and incorporated by reference in this Resolution.

**Section 2.** The Town Treasurer shall repay this loan in monthly installments over a 9 month period, with accrued interest, from the DDA Tax Increment Financing receipts to the Water Fund by December 31, 2018. There shall be no penalties imposed for early prepayment.

#### **RESOLVED, APPROVED and ADOPTED this 20th day of February, 2018.**

TOWN OF NEDERLAND

By:

Mayor Kristopher Larsen

ATTEST:

Nicole Cavalino, Town Clerk

#### EXHIBIT A

[Letter from Chris Pelletier, Nederland Public Works Manager, to Nederland Downtown Development Authority, dated January 19, 2018]



# Town of Nederland, Colorado

45 West First Street – P.O. Box 396 Nederland, CO 80466-0396

Phone: (303) 258-3266

FAX: (303) 258-1240

January 19, 2018

DDA Downtown Development Authority

Chairperson: Susan Schneider Vice Chairperson: Brent Tregaskis

Re: Visitor's Center Upgrade Proposal

Dear Board,

Nederland Public Works would like to provide you with a proposal to make improvements to the Visitor's Center. For budgetary reasons we will offer two options for your consideration along with some estimated costs. The Public Works Department believes these upgrades will benefit the business community and align with your mission. These upgrades will offer visitors an improved first impression of the Town of Nederland and provide better services for all users. Public Works is offering to partner with the DDA by providing the coordination, tools, skills and labor required to make some of these upgrades. This collaborative approach will help to reduce costs and fulfill the goals of both parties and ultimately benefit the whole community.

Public Works recognizes the need to make structural changes to the existing restrooms to improve usability and accessibility for all visitors. The Department is also aware of the importance of aesthetics and functionality. Because the department lacks the funds to make these improvements we are asking the DDA to fund this effort. The following is a list of the proposed improvements followed by reasons for making these changes and finally the estimated cost to complete this work.

- ? Increase the width of the sidewalk on the west side of the Visitor's Center
- **?** Security grills for the restrooms
- Improve accessibility of bathroom entrances to accommodate the needs of people with disabilities
- **?** Replace some of the fixtures to comply with ADA requirements
- **?** Repaint the exterior trim of the entire building
- ? Add/replace benches
- ? Replace carpeting with a durable wood grain linoleum

# ? Replace boiler? Replace the front door

#### <u>Sidewalk improvement:</u>

These changes represent minor improvements that are impactful without performing a full remodel. The most challenging of these suggestions is the increased sidewalk area. This is necessary to improve ingress and egress into the public restrooms. This will offer pedestrians more room and safer separation between the parking area and the restrooms. The current walkway offers very little room for visitors and is virtually non-usable for visitors with disabilities.

#### <u>Security Grill:</u>

This would be a roll down type of grill that would protect the bathrooms during off hours. This is an economical way of securing the facility and protecting the restroom from vandals. This option avoids the costs associated with purchasing commercial grade doors and locks. Because of the transient nature of the area it is important that this facility is secure during off hours. Public Works has been successful in offering a port-a-potty on site for use by visitors and transients at Chipeta Park after hours which has reduced vandalism. A port-a-potty in the south east corner of the VC lot might prove to be a good investment.

#### **Restroom Improvements:**

Some fixtures will need to be replaced to comply with ADA required standards. The entry doors need to swing in the proper direction and provide the necessary clearances for ADA accessibility. Public Works will paint and make aesthetic improvements to the interiors.

#### Benches:



PROSAB has approved a uniform bench design for all public areas. Existing benches could be replaced with updated ones and more benches could be added.

#### **Exterior Paint:**

This is fairly unskilled work that has an impact to the overall appearance to the facility. A clean well cared for facility speaks to the Town's and Community's commitment to providing services to visitors. The building was painted last year by volunteers and the Department

would like to paint the exterior trim this year.

#### Front Entry Door Replacement:

The existing door is weathered and broken. Public Works does not have a suggestion for what kind of door but suggests an exterior weather proof door that is inviting to visitors.

#### Interior Flooring:

The existing interior carpet is worn and dirty. Carpeting is not an ideal flooring for the high volume of visitors and is difficult to maintain. Public Works is suggesting a durable wood grain linoleum that looks natural and is more practical to maintain.

#### <u>Replace Boiler:</u>

The existing water heater has been hobbled together and is inadequate for its intended purpose. Currently a domestic water heater is being used for in floor heating. And a separate small water heater is being used for the restroom sinks. Both heaters are sized improperly to do the jobs they need to do and therefore run inefficiently. It will not be possible for the small domestic water heater to keep up with the high volume of visitors and the water heater for the heating system doesn't reach the high temperature necessary for in floor heating to work efficiently.

A boiler is appropriate and a more efficient piece of equipment that can serve the purpose of heating and domestic hot water particularly when there is high demand. Boilers tend to be more expensive however, Public works will research Xcel rebates for incentives to replace inefficient appliances. The higher efficiency boiler will reduce utility costs over the long term. Finally the existing heating system is not protected from freezing which in the event of a lengthy power outage could result in the floors freezing and being damaged. A boiler would be protected from freezing by utilizing a separate glycol system that would not freeze. This is highly recommended.

Attached is a list of materials and services cost along with estimated labor costs of the department. This will show the benefit of working with Public Works to reduce costs and achieve an economical outcome. Some other suggestions are:

- ? Eliminate the info kiosk and put the ATM there.
- ? Have a sign that points out key attractions in town.
- **?** Replace the utilities closet door.
- ? Move the trash receptacle to a different location.

We hope you choose to fund these few projects as they will benefit the town and the community.

Chris Pelletier, CWP Nederland Public Works Manager Town of Nederland

#### **RESOLUTION NO. 2005-17**

A RESOLUTION OF THE BOARD OF TRUSTEES OF THE TOWN OF NEDERLAND, COLORADO, APPROVING A PLAN OF DEVELOPMENT FOR THE NEDERLAND DOWNTOWN DEVELOPMENT AUTHORITY, INCLUDING PROVISIONS FOR TAX INCREMENT FINANCING; AND FORMALLY ESTABLISHING A SPECIAL FUND FOR THE RECEIPT AND PAYMENT OF SUCH TAX INCREMENT REVENUES; AND EXPRESSING THE TOWN'S INTENTION TO WORK WITH THE OTHER TAXING JURISDICTIONS TO MITIGATE THE FINANCIAL IMPACTS THAT THE JURISDICTIONS MAY ENCOUNTER

**WHEREAS**, by Ordinance No. 599, the Board of Trustees of the Town of Nederland, Colorado, has heretofore determined it prudent and necessary to establish a Downtown Development Authority in the Town of Nederland, Colorado; and;

WHEREAS, pursuant to said Ordinance and C.R.S. § 31-25-804, the question of establishing a Downtown Development Authority in the Town of Nederland, Colorado was submitted to the qualified electors at the regular election held on November 1, 2005; and;

**WHEREAS**, after canvassing the returns of said election, the Board of Trustees, has heretofore determined that a majority of the qualified electors voting on said question cast ballots in favor thereof; and;

**WHEREAS**, the Board of Trustees has reviewed the Plan of Development (attached hereto) for the Downtown Development Authority as required by C.R.S. § 31-25-807; and;

WHEREAS, the Board of Trustees finds, determines and declares that providing a tax increment financing mechanism as stated herein for the financing of development and redevelopment projects within the Plan of Development area will serve to enhance the economy of the Town, to provide facilities to better serve local community interests and desires, to attract visitors, and to promote public health, safety and welfare; and;

**WHEREAS**, the Board of Trustees acknowledges that the other taxing entities in Boulder County may be affected financially to some degree through the implementation of tax increment financing as provided for in the Plan of Development.

BE IT RESOLVED by the Board of Trustees of the Town of Nederland, Colorado that:

**Section 1.** The Board of Trustees hereby adopts the Plan of Development as proposed and attached and with changes made by the Board of Trustees heretofore. The Board of Trustees takes this action because it finds that there is a need to take corrective action in order to prevent deterioration of property values or structures within the Plan of Development area and to prevent the growth of blighted areas therein.

**Section 2.** The Board of Trustees further finds that the Plan will promote and afford maximum opportunity, consistent with the sound needs and plans of the Town as a whole, for the development and redevelopment of the Plan of Development area by the Downtown Development Authority and by private enterprise.

**Section 3.** The Board of Trustees adopts the Plan of Development as a plan using tax increment financing for both ad valorem taxes upon taxable real and personal property that occurs subsequent to the base year established pursuant to C.R.S. § 31-25-807.

Section 4. The Board of Trustees hereby requests that the Boulder County Assessor prepare and certify a base year taxable valuation for taxable properties inside the Downtown Development Authority boundaries using values established in 2005 for tax year 2006 as the base year for the property tax increment.

**Section 5.** The Board of Trustees hereby formally establishes a special fund of the Town, entitled "Special TIF Fund" for the receipt and collection of Downtown Development Authority tax increment revenues as herein described.

**Section 6.** The Board of Trustees will consider and continue to work with other taxing jurisdictions on mutually beneficial projects and financing mechanisms.

**Section 7.** The Board of Trustees will work with other taxing jurisdictions to mitigate financial impacts that occur as a result of tax increment financing. The Board of Trustees and the Downtown Development Authority Board will review this every two years. This could be through IGA (Intergovernmental Agreement) or other means.

**Section 8.** The Board of Trustees will encourage the other taxing jurisdictions to have a representative apply for membership on the Downtown Development Authority Board if they are eligible.

**Section 9.** The Board of Trustees will encourage the Downtown Development Authority to develop projects and programs to use tax increment funds directly and indirectly to benefit the other taxing jurisdictions in ways allowed by state law including, but not limited to:

- a. building or improving public facilities owned and operated by other taxing jurisdictions within the district;
- b. installing public facilities that lessen fire risk such as new water lines or assistance to property owners to improve fire sprinkler systems;
- c. when any bonds or other indebtedness are fully paid and provided for, and when the Plan of Development has been completed, instruct the Boulder County Assessor and Treasurer to pay all taxes on the taxable property in the Town to the respective taxing jurisdictions;
- d. investigate other methods of providing assistance in order to mitigate the financial impact of new developments during the time that tax increment funds are diverted to a Downtown Development Authority.

INTRODUCED, READ, PASSED AND ADOPTED at the regular meeting of the Board of Trustees of the Town of Nederland, Colorado on the 6<sup>th</sup> day of December 2005.

(Seal)

Sheridan Garcia, Town Clerk

APPROVED AS TO FORM:

Scotty P. Krob, Town Attorney

Town of Nederland Chris B. Perret, Mayor

## TOWN OF NEDERLAND DOWNTOWN DEVELOPMENT AUTHORITY

#### PLAN OF DEVELOPMENT PRIORITIES

The following list of projects are not in any priority order because it is important that the DDA Board retain flexibility to act upon any of these projects or other projects that arise. In developing these projects, the DDA formation committee considered the input provided by participants at the past two Economic Summits, the findings and recommendations of the Market Analysis and information compiled by action groups that resulted from the two Summits.

#### 1. Circulation

Design and build a circulation system for pedestrians, bicycles, traffic and parking so as to minimize conflicts among the modes of transportation and maximize the safety and convenience of driving to and walking in the District.

- Construct a roundabout at the shopping center/bank intersection
- Provide safe pedestrian crossings of Highway 119 and other main roads
- Construct sidewalks and trails
- Connect key amenities (e.g., RTD to downtown)

#### 2. Riverwalk

Develop the Middle Boulder Creek corridor into an attractive centerpiece of the Town that connects the south and north business areas and the lakefront in an environmentally sensitive manner.

- Construct a new overpass at Highway 119 to accommodate a pedestrian trail under the bridge along the creek
- Provide a pedestrian path along the north side of the creek with easy access and integration with businesses
- Construct a pedestrian-friendly bridge linking Chipeta Park and East Street
- Enhance the creek for better fish habitat and kayaking

#### 3. Beautification

Improve the attractiveness of the District.

- Place underground publicly and privately owned utility and communications lines
- Promote attractive streetscape (e.g., lamp posts, landscaping, signage)
- Retain historical buildings and adhere to Town architectural design standards
- Incorporate art features (e.g., historical artifacts, fountains, graphics, etc.)
- Encourage and promote private and public development projects, such as parks, plazas, and landscaping throughout the district

#### 4. Town Square

Design and build an attractive and functional gathering place for the community and visitors.

- Convert the Town-owned land behind the Visitor's Center to a town square
- Create a multipurpose space for community gatherings such as farmer's market, festivals, arts and crafts fairs and other events
- Connect the square with the creek
- Incorporate attractive landscaping, historical features and public art in projects

- 5. Promote and Support Private Developments that Create a Public Benefit Encourage activities and services that will attract residents and tourists by broadening the entertainment, cultural, shopping and social activities and events that take place in the district.
  - Participate with developer/builder if their project is highly desirable; and
  - their project is consistent with the plans and objectives of the DDA; and
  - their project may not be otherwise economically viable
  - Plan and develop public facilities that will enhance and encourage the development of privately sponsored projects
  - Encourage planning and projects which are compatible with its surroundings
  - Encourage diversity of land uses in the district so that the area includes a crosssection of compatible uses
  - Actively solicit and if necessary, provide sites for land uses that are important to the economic vitality of the district.

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veblace pollel	Postos Poilos	Interior flooring	Front entry door		benches			Exterior Paint			Improvements	Restroom			Security Grill								<b>Curb Repairs</b>							Improvement	SIGEWAIK							Project
					by others	Installation		Paint exterior trim			installation done by others	sink, repaint, replace and install door. Door	Replace Toilet and	Installation							sections of curb	Replace broken		accessible ramp.	include ADA	and gutter to	wide with curb	approximately 9'	sidewalk	Install concrete				walk way.	for site for new	side walk and prep	Demolition: demolish existing	Scope
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,JU,JUU.UU		Γ	\$500.00	\$1,000.00	\$4,000.00		\$150.00			\$1,500.00					\$5,000.00	\$3,500.00								\$5,650.00														DDA Cost

Total = \$29,800

	Interior flooring	door	Front entry		Extorior Daint				Improvements	Restroom													improvement	Sidewalk								Project	
					Paint exterior trim			by others	Improvements installation done	door. Door	replace and install	sink, repaint,	<b>Replace Toilet and</b>	Installation		ramp.	ADA accessible	gutter to include	wide with curb and	approximately 9'	sidewalk	Install concrete					walk way.	for site for new	side walk and prep	demolish existing	Demolition:	Scope	
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	\$1,200.00	\$500.00	\$1,000.00	\$150.00		\$800.00	\$700.00								\$800.00	\$5,650.00																DDA Cost	

Total = 18,065

\$7,265.00 \$10,800.00



Meeting Date:February 15, 2018Prepared By:Katrina HarmsConsent □Information □Action ⊠Discussion □

AGENDA ITEM: Approval of TIF Loan request for Downtown Beautification and Maintainance

#### SUMMARY:

Attached for the Board's consideration is a resolution to allow the Nederland Downtown Development Authority to borrow funds from the Town's Water Fund for the purpose of taking on debt for Downtown Beautification and Maintainance.

Per state statute, a TIF funded authority must seek approval for projects from the Town, and the funds must be in the form of debt. As the cost of this project is small, the DDA is requesting a loan from the Town's Water Fund.

Many of the projects from the last debt authorization in 2012 were funded by inter-fund loans from water fund reserves, which have all been repaid so far. The last remaining loan that was for \$340,000 was paid off before the end of 2017, for the completion of the NedPeds.

In 2017 the Town and DDA passed a DDA Master Plan, and these types of projects are indicated in the plan under Downtown Beautification and Maintenance. In 2017 the DDA referred to the voters of their district a question to authorize debt in support of projects and programs in the downtown district. The DDA Board approved the question at their July 27, 2017 meeting, and the Debt Authorization was passed on November 6, 2017.

Downtown Beautification and Maintainance is in line with the DDA's Plan of Development, a document that governs all expenditures within the district and further described in its Master Plan, as well as identified priorities of the DDA and the Board of Trustees, furthering the Master Infrastructure Plan, Comprehensive Plan and other elements of the #NedZero program.

# ATTACHMENTS:

1) Resolution 2018-02, authorizing the Board of Trustees to loan the DDA for Downtown Beautification and Maintainence.

- 2) Project Outline
- 3) Coloring Colorado 2018 estimate
- 4) Coloring Colorado Downtown Beautification Improvements Estimate

5) Link to DDA Master Plan http://www.nederlanddowntown.org/wp-content/uploads/DDA-Master-Plan-2017-1.pdf

- 6) Resolution 2005-17 DDA Plan of Development
- 7) Repayment Scenarios

# FINANCIAL CONSIDERATIONS:

The DDA is requesting to borrow between \$83,000 and \$233,400 from Nederland's Water Fund at at WSJ's current prime rate not to exceed 7% and not fall below 2.5%. The interest collected by the town would help cover the cost of adminstering the loan and is a small revenue stream.

See repayment attachment for details.

The DDA receives monthly tax revenue of aproximately \$20,000/month.

## TOWN OF NEDERLAND Boulder County, Colorado

## **RESOLUTION 2018 – 02**

# A RESOLUTION OF THE NEDERLAND BOARD OF TRUSTEES AUTHORIZING A LOAN FROM FUND BALANCE IN THE TOWN'S WATER FUND TO THE TOWN DEVELOPMENT AUTHORITY (DDA) FUND, AND PROVIDING FOR THE REPAYMENT OF THE LOAN FROM THE DDA'S TAX INCREMENT FINANCING RECEIPTS

WHEREAS, the Board of the Nederland Downtown Development Authority ("DDA") has determined that, in order to support future projects associated with its approved Plan of Development, the DDA should finance the Downtown Beautification and Maintainance Program as well as funds allocated to cover the administration costs for the period of TBD.

WHEREAS, pursuant to C.R.S. § 31-25-808(1)(g), the DDA is authorized to receive contributions, loans and other rights and privileges from the municipality or county in which it is located; and

WHEREAS, the net cost of the loan payable from a special fund of the Town of Nederland ("Town") for the payment of principal and interest on such advances or loans is expected to be approximately **\$TBD**; and

WHEREAS, the DDA Fund must receive an advance or loan of money to accomplish the refinancing, and

**WHEREAS,** at an election held on November 7, 2017 the voters authorized the Town to borrow up to \$2,300,000, repayable only from tax increment revenues collected within the DDA and revenues derived by the Town pursuant to the DDA plan of development; and

WHEREAS, of that authorized amount, \$0 has been issued, leaving remaining authorization of \$2,300,000; and

**WHEREAS,** a loan from the Town Water Fund could be accomplished at less administrative and financing cost to the DDA than a publicly financed debt; and

**WHEREAS,** the Town Water Fund balance can provide the necessary funding without hampering the operations or replacement schedules of the Water Fund; and

**WHEREAS**, the Town Board of Trustees has therefore determined that it is in the best interest of the Town to loan a portion of the fund balance in the Town's Water Fund to the DDA Fund, the

loans bearing interest at the WSJ's published prime rate.

# NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE TOWN OF NEDERLAND, COLORADO:

**Section 1.** The Board of Trustees of the Town of Nederland hereby authorizes a loan from the fund balance in the Town's Water Fund in the amount of **\$ TBD** to the DDA Fund, which loan shall bear interest at the WSJ's current prime rate not to exceed 7% and not fall below 2.5%, for the purposes of financing the Downtown Beautification and Maintainance Program as well as funds allocated to cover the administration costs for the period of TBD.

**Section 2.** The Town Treasurer shall repay this loan in monthly installments over a TBD, with accrued interest, from the DDA Tax Increment Financing receipts to the Water Fund by TBD.

# **RESOLVED, APPROVED and ADOPTED this 20th day of February, 2018.**

TOWN OF NEDERLAND

By: \_

Mayor Kristopher Larsen

ATTEST:

LauraJane Baur, Town Clerk

The following project outline is for Downtown Maintainance and Beautification. The numbers are estimates and the projects are a combination of fixng existing issues and new ideas and requests from our vendor, Public Works and DDA board members.

New projects can be spread out over 2 - 3 years. Some may need additional planning and design.

2018 Existing Beautification Costs (See Coloring Colorado Quote) \$8000

For the last three years, the DDA has hired Coloring Colorado to plan, plant and maintain the downtown flower beds and planters, including the pedestrian bridge. Each year we have made improvements in the infrastructure as well as the plants and process to continue to meet sustainability and economic goals.

2018 New Projects (see Coloring Colorado 2018/2019 quote) Approximately \$27,0000 over two years.

Coloring Colorado was asked to look at areas of improvement in the Downtown District and has submitted a quote for areas that could be fixed and cleaned up. They met with members of Public Works and the DDA board before submitting their proposal.

NedPeds (Second Street) Maintainance \$27,400 over two years

Public Works submitted an estimate for the cost of maintaining the section of Second Street east of Snyder and all of the crusher-fine pathways. Portions of the pathway should be replaced sometime in 2018 so

Second Street Maintenance:

\$4000.00 for vacuuming once a year

Vac truck spot vacuuming in-house, 20ft sections, \$150.00 per hour, three people minimum, 6 hrs., 2x per year = \$5400.00

\$1500.00 crusher fines for sidewalk maintenance

\$150 backhoe x 8 months x 4 hrs. each time = \$4800.00

Estimated Total year 1: \$15,700.00 year one

Estimated Total year 2: \$11,700 (assuming less crusher fine pathway)

Downtown Public Works Labor \$30,000/year

The DDA is proposing reimbursing Public Works for some of their time in maintaining the Downtown. This includes:

Bathrooms at Chipeta Park and the Visitor Center

Trash pick up and removal at Chipeta Park, the Visitor Center and on First Street

Snow removal on the sidewalk from Eldora turn off, through town to the roundabout, up to and including the Library (the Library District is impacted financially by the TIF, and this is a way to repay part of that), and on First Street where possible.

Public Works has two staff members that work primarily in the DDA District.

# Beatuification for 2019 \$9,500

Coloring Colorado has estimated that Beautification for 2019 would go up from \$8000 to \$9500 to take into account the new areas added in 2018.

## Administration \$17,500

Coloring Colorado is estimating about \$10,000 for administration costs in the first year. This would be covered by Coloring Colorado and the DDA staff, depending on the part of the project and is expected to go down over the years as new projects get completed.

Public Art/Artifacts \$2500 (New Projects) This would cover the supplies needed for the Utility Box/Trash can clean up project, Pedestrian Bridge touch-ups and the moving of mining equipment for use in public places to final locations or storage facility.

# 9/15/17

Nederland Downtown Development Authority P.O. Box 396 Nederland, CO 80466

To the DDA,

Thank you for your commitment to help Nederland look its best. When towns and districts look cared for, people are more willing to linger and spend money, thus making an investment in beautification an investment in economic development.

Below please find the 2018 proposal for horticultural beautification.

This proposal is for the fourth year of beautification as started in 2015. Data on watering times and employee pay were not available for that year. However, for 2016, and 2017 data are available, and the 2018 proposal shows a savings of ~\$3,300, almost 30%. This savings was achieved primarily through reduced watering costs due to installation of self-watering kits in the planters, and the donation of time and water from Crosscut Pizza to care for the Pedestrian Bridge. \*\*

2017 also saw the success of working with City Floral to custom grow and deliver 75% of annuals for the Pedestrian Bridge and containers. This arrangement saved time in shopping and procurement, and will be repeated in 2018. The partnership also allowed for greater peace of mind, as it is rare to find a good selection of high-altitude annuals in June, especially in the amount needed for this project.

New for 2018 is mention of spring preparation of gardens and planters, which will allow for a more streamlined installation in June.

Every effort has been made to reflect actual cost and needs of the project.

Please let me know what questions or comments you have.

Best to you,

Elizabeth Allen dba <u>Coloring Colorado</u> P.O. Box #8 Nederland, CO 80466 info@coloringcolorado.com (303) 818-6208

> \*\*2016 Beautification cost - \$11,272 2017 Beautification cost- \$11,260

2018 Beautification cost - \$7,958

# 2018 Project Totals

Description	Total	Cost Summary
Planters and Gardens	\$4408	Pages 4 & 5
Skilled Maintenance	\$2800	Page 6
Self Watering-Kit Wicks	\$250	Page 6
Spring Preparation	\$500	Page 6
Project Total	\$7,958	

# I. Planters

This section includes five round planters on 119, one small round planter on 119 near Nature's Own rock shop, one large round planter near Nature's Own Rock Shop, two round planters at the Visitors Center, ten planters on the Pedestrian Bridge, and two planters in front of Peak to Peak Spirits, totaling 21 containers.

The five window boxes at the Visitors Center are not considered in this bid, as they have been removed.

Due to harshness of exposure it is inadvisable to specify small shrubs or perennials for the containers. Containers must be planted annually, using fresh soil each year. Soil is donated by the community, resulting in a substantial savings for this project.

Soil will include slow release fertilizer and moisture-retaining polymer. All containers and gardens will receive liquid fertilizer as needed.

Initial installation includes container design; ordering, procurement, and staging of plants; planting, watering, site clean up, and taking plastic pots to trash/recycling.

Skilled maintenance includes assessment, watering, cleaning, weeding, deadheading, pruning, fertilizing, procurement and installation of replacement plants, and diagnosis and treatment of plant pests and diseases.

# 2018 Planters Cost Estimate

Hardgoods Four pound bag of slow release fertilizer = \$33 Five pound bag of water retaining polymer = \$60 2 gal Alaska fish fertilizer = \$40 Pest control (TBD as needed) = \$100 Soil = free

Subtotal = \$233

Greengoods

Flower material for approximately 75% of installation grown and delivered by City Floral Nursery = \$1500 Other installation flower material needed = \$500 Replacement flower material= \$500

Subtotal = \$2500

## Labor

Installation = 41 hours at \$20 = \$820 Pickup and delivery of plants either at install or for replacement: 4 trips at 4 hours ea = 16 hours @ \$20 = \$320

Total labor = \$1140

Total for planters and boxes: \$3,873

## II. Gardens

This section includes the 'Welcome' bed on 119, the Town Hall beds, the Chipeta Park Entrance bed, and the Jefferson Street corner bed.

All beds will be updated with perennials and annuals, fertilized and mulched.

Initial install includes garden design; ordering, procurement, and staging of plants; breaking up old soil, removing weeds, cutting plants back, adding soil amendments, planting, watering, site clean up, and taking plastic pots to trash/recycling.

Skilled maintenance includes assessment, watering, cleaning, weeding, deadheading, pruning, fertilizing, procurement and installation of replacement plants, diagnosis and treatment of plant pests and diseases, and winter preparation.

Observed in 2017 was the need for spring preparation of the gardens: to include cutting back plants, clearing leaves and litter accumulated over winter, winter watering as needed, and application of slow release fertilizer to prepare for summer growth. Labor hours are reflected in the Spring Preparation section below.

All gardens labor for summer, 2018 will be billed as skilled maintenance. See skilled maintenance section below for cost.

## 2018 Garden Material Cost Estimate

Hardgoods Slow release fertilizer = \$40 Mulch for all beds: 18 bags at \$5 ea = \$90

Subtotal = \$130

Greengoods Perennials for Welcome Garden: 8 at \$15 ea = \$120 Perennial for Chipeta Park Garden = \$15 Perennials for Jefferson Street Bed : 2 at \$15 ea = \$30 Shrub and perennials at Town Hall = \$150 Bulbs for all gardens: 2 at \$45 ea = \$90

Subtotal = \$405

Total for garden materials = \$535

## III. Planter and Garden Skilled Maintenance

Skilled maintenance includes assessment, watering, cleaning, weeding, deadheading, pruning, fertilizing, procurement and installation of replacement plants, diagnosis and treatment of plant pests and diseases, and winterizing beds.

Coloring Colorado will not perform installation of the planters and gardens without performing the skilled maintenance of the planters and gardens.

For 2018, planting is scheduled to start on Monday, June 11, weather permitting. Skilled maintenance will begin the week of Monday, June 18, and will end Friday, November 2, totaling 20 weeks.

## 2018 skilled maintenance estimate

20 weeks x 7 hours = 140 hours 140 hours x \$20 per hour = \$2,800

## IV. Kit Update

The self-watering kits worked best in smaller pots without a large center feature, notably the containers at Peak to Peak Spirits and the Visitor Center. In the larger pots, wicks were cut before planting, and assumed a lower than actual soil level which resulted in a dry top layer. After meeting with Farm Tub representatives, it was agreed that replacing the wicks in the larger planters is necessary to bring the length of the wicks up to the top of the soil level. Farm Tub will also split the wicks into more 'fingers' to provide for better coverage to the edge of the pots and to accommodate larger central features.

To replace wicks in the larger planters: 50 wicks @ \$4 per wick = \$200 <u>Custom splitting = \$50</u> Total = \$250

## V. Spring Preparation

Kits will need to be upfitted and tested before planting. This includes excavation of pots, and rethreading of platforms with longer wicks. 7 planters need upfitting, and all planters will receive new soil. This process will take approximately 20 hours to complete.

20 hours x \$20 = \$400 for spring upfitting of planters.

As mentioned in the Gardens section, five hours are added for spring preparation of the gardens. 5 hours x 20 = \$100 for garden preparation labor.

Total = \$500 labor for spring preparation of containers and gardens

Spring preparation will be performed in April, 2018, weather permitting.

# VI. Supplemental Watering - Pedestrian Bridge and Gardens

Supplemental watering includes drawing, transport, and application of water to containers and gardens.

Other than the upfitted planters, remaining watering needs are for the gardens and the Pedestrian Bridge. The <u>if watered thoroughly</u>, the gardens can be watered 3x week, and the Pedestrian bridge must be watered daily, even if it rains, because it is covered.

# Pedestrian Bridge/Peace Garden

For 2017, Peter Marshall of Crosscut Pizza generously donated time and water to water the Pedestrian Bridge and Peace Garden on the north side of the bridge.

Mr. Marshall used approximately 20 gallons for the bridge, and 5 gallons for the garden, approximately 6 days per week for the season:

25 gallons x 6 days = 150 gallons per week

<u>x18 weeks</u>

~2700 gallons donated by Crosscut for 2017 beautification efforts

It takes approximately 30 minutes to water the bridge. 30 minutes x 6 days per week = 3 hours <u>x18 weeks</u> ~54 hours donated by Crosscut for 2017 beautification efforts

Assuming that Mr. Marshall is willing to care for the bridge in 2018, a request to the BOT for a water fee discount or waiver is suggested on his behalf. It is advisable to extend such a request to include other DDA-area businesses that hand water their landscapes such as Citywide Bank, New Moon Bakery, and Harvest House.

If Mr. Marshall is unable to care for the bridge for 2018, 3 hours will be added weekly to skilled maintenance.

3 hours x \$20 = \$60 \$60 x 20 weeks = \$1200

## Gardens

It takes an hour to water the remaining gardens, 3x per week. This time has been incorporated into skilled maintenance.

# 2018 Project Totals (repeated for reference)

Description	Total	Cost Summary
Planters and Gardens	\$4408	Pages 4 & 5
Skilled Maintenance	\$2800	Page 6
Self-Watering Kit Wicks	\$250	Page 6
Spring Preparation	\$500	Page 6
Project Total	\$7,958	

## Terms

Farm Tub is payable upon delivery, April 2018.

Spring preparation labor will be billed upon completion.

City Floral is payable upon delivery, the week of June 11, 2018.

Coloring Colorado will bill for balance of materials by May 28, 2018.

Installation labor will be billed upon completion.

Billing will occur for skilled maintenance at the end of each month and is due upon receipt.

Any funds not spent on materials will be returned to DDA, unless otherwise directed.

		Prepared for Nederland DDA Elizabeth Allen, Native Plant Master			
		2/6/18			
		210/10			
tem	Description		Line	Subtotal	Notes
imber					
		wildflower meadow between S. Hendricks and S. Tilden			
	Remove roses b	etween street and sidewalk			
		1 hour dump truck	\$75		
		1 hour backhoe	\$150		
		2 hours labor for 2 laborers @ \$55/hr	\$220		
		Debris dump Fees	*		
		Subtotal		\$445	
	Remove debris	from field area to include dead wood, trees, old barbed wire fencing,			
			\$150		
		2 hours dump truck - 2 @ \$75/hr			
		2 hours backhoe - 2 @ \$150/hr	\$300		
		4 hours labor for 2 laborers @ \$55/hr	\$440		
		Debris dump fees	*		
		Subtotal		\$890	
	Remove thatch	from area, work in compost, spread and tamp down seed			
		Rocky Mountain Wildflower Mix from BBB Seed - two 8 oz bags at	\$25		
		\$12.50 ea	Ψ-0		
		2 hours labor for 3 laborers @ \$55/hr	\$330		
		Debris dump fees	*	\$355	9
	Contract mainte	nance - removal or weeds to encourage wildlower growth, removal or			
	trash	nance removal of woodo to oncourage withowor growth, removal of			
		1.5 hours per week @ \$20 for 20 weeks	\$600	\$600	
			φ000		,
2	Now plantors a	t rodeo sign foundations on Lakeview Drive			
2	New planters a	Two 24" planters @ \$306 ea + \$250 shipping	¢060		Chinning prices contingent upon
			\$862		Shipping prices contingent upon
		Farm Tub self-watering kits 2 @ \$230	\$460		Estimated
		Installation and securing of planters - 1 hour labor @ \$55/hr	\$55		
		Mortar	\$10		rehabilitate historic planters
		Soil	0		rehabilitate historic planters
		Plant material - 2 @ \$100 per planter	\$200		rehabilitate historic planters
		Contract skilled maintenance5 hr per week @ \$20 for 20 weeks	\$200		
			+	<i>t</i> .,. <i>c</i> .	
3	Wildflowers on	western embankment between Lakeview Dr. and southeast end of			no ongoing maintainence except t
-		grasses from embankment			
	, introduce and ,	3 hours labor for 2 laborers @ \$55/hr	\$330		
			<i></i>		
	Remove thatch	from area, work in compost, spread and tamp down seed			
		Rocky Mountain Wildflower Mix from BBB Seed - two 8 oz bags at	\$25		
		\$12.50 ea	φ20		
		3 hours labor for 2 laborers @ \$55/hr	\$330		
		Debris dump fees	φ000 *	\$685	
				4000	
4	Improvement o	f west area around traffice bridge on Hwy 119			
4	improvement o	i west alea alound tranice blidge on hwy 115			
		hanshaa hatusaan hiidaa sillara fasiaa waati 2 hanshaa at (14002	¢0.040	¢2.040	
		e benches betweeen bridge pillars facing west - 3 benches at \$1083	\$3,249	\$3,249	Contingent upon purchase of six
	each				benches. Single purchase price - shipping = \$1264
					shipping - \$1204
	Addition of stone	ewall garden to abut northeast side of bridge			
		12 hours mason @ \$40/hr	\$480		
		12 hours tender @ \$20/hr	\$240		
		Material - native small boulders and wall stone - 3 tons - free if	0		
		provided from Town			
		2 hours backhoe to load material @\$150/hr	\$300		
		2 hours dump truck to deliver material @ \$75hr	\$150		
		Landscape fabric	\$50		
		Soil - free	0		
		Plant material - 2 small shrubs @ \$35 ea	\$70		
		Plant material - 15 one gallon perennials @ \$10 ea	\$150		
		Conract labor - plant procurement 3 hours @ \$20/hr	\$60		
		Conract labor - plant install 2 hours @ \$20/hr	\$40		
		Contract skilled maintenance - 1 hr per week @ \$20 for 20 weeks	\$400		
	Removal of deb	ris on north side of Middle Boulder Creek beneath Visitor's Center			
		3 hours backhoe @ \$150/hr	\$450		
		3 hours dump truck @ \$75/hr	\$225		
		3 hours labor for 2 laborers @ \$55/hr	\$330		
			φ <b>3</b> 30	\$1,005	
		Debris Dump Fees			

	Plant wildflower	s around bridge and along north side of Middle Boulder Creek			
	Remove thatch	from area, work in compost, spread seed, tamp down seed			
		2 hours labor for 2 laborers @ \$55/hr	\$220		
		Rocky Mountain Wildflower Mix from BBB Seed - two 8 oz bags at	\$25	\$220	
			\$Z5	\$22U	
		\$12.50 ea			
	Addition of nativ	e plants near Nederland Panters Sign			
		3 small shrubs @ \$45 ea	\$135		
		10 one gallon natives @ \$10 ea	\$100		
		Conract labor -plant procurement 3 hours @ \$20/hr	\$60		
		Conract labor plant install 4 hours @ \$20/hr	\$60		
		mulch	\$50	\$405	
			ψ	ψτυσ	
	Addition of split	rail fence to connect bridge rail to traffic guard rail near Panthers sign	\$500	\$500	Per M. Stringfellow
			<b>4000</b>	<i></i>	
5	Traffic Circle				
		2 hours backhoe @ \$150/hr	\$300		
		2 hours dump truck @ \$75/hr	\$150		
		2 hours labor for 3 laborers @ \$55/hr	\$330		
		Debris dump fees	*		
		Plant material - 35 1 gal @ \$10 ea	\$350		
	1	Conract labor plant install 3 hours @ \$20/hr	\$60		
		Contract 1st year maintenance - 1 hour water 3x week @ \$20 for 20 weeks	\$1,200	\$2,390	
6	Community				
	Center Path	vildflowers along switchbacks between Community Center and 3rd St.			
	I HASE I -FIAILLY	Remove thatch from area, work in compost, spread and tamp down see	d		
		Rocky Mountain Wildflower Mix from BBB Seed - four 8 oz bags at	\$50		
		\$12.50 ea			
		6 hours labor for 2 laborers @ \$55/hr	\$660		
		Debris dump fees	*	\$710	
	Phase II - Wider	path - see Public Works for estimate			
	Phase III -				
	Native Planting				
		Plant material - 5 trees @ \$90 ea	\$450		
		Plant material - 16 small shrubs @ \$45 ea	\$720		
	+				
		Plant material - 150 1 gallon perennials @ \$10 ea	\$1,500		
		Plant installation - 6 hours for 3 laborers @ \$55 ea	\$990		
		Contract 1st year maintenance - 2 hours water 3x week @ \$20 for 20 weeks	\$1,200	\$4,860	
7	Welcome				
	Garden				
	Increase garder	area from semi-circle to full circle			
		12 hours mason @ \$40/hr	\$480		
			\$240		
		12 hours tender @ \$20/hr	\$240		
		12 hours tender @ \$20/hr Material - native small boulders and wall stone - 3 tons - free if	\$240 0		
		12 hours tender @ \$20/hr Material - native small boulders and wall stone - 3 tons - free if provided from Town	0		
		12 hours tender @ \$20/hr Material - native small boulders and wall stone - 3 tons - free if provided from Town 2 hours backhoe to load material @\$150/hr			
		12 hours tender @ \$20/hr Material - native small boulders and wall stone - 3 tons - free if provided from Town 2 hours backhoe to load material @\$150/hr	0 \$300		
		12 hours tender @ \$20/hr Material - native small boulders and wall stone - 3 tons - free if provided from Town 2 hours backhoe to load material @\$150/hr 2 hours dump truck to deliver material @ \$75hr	0 \$300 \$150		
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		12 hours tender @ \$20/hr Material - native small boulders and wall stone - 3 tons - free if provided from Town 2 hours backhoe to load material @\$150/hr 2 hours dump truck to deliver material @ \$75hr Landscape fabric Soil - Free Plant material - 25 1 gallon perennials @ \$25 ea	0 \$300 \$150 \$50 \$250		
		12 hours tender @ \$20/hr Material - native small boulders and wall stone - 3 tons - free if provided from Town 2 hours backhoe to load material @\$150/hr 2 hours dump truck to deliver material @ \$75hr Landscape fabric Soil - Free Plant material - 25 1 gallon perennials @ \$25 ea Contract plant procurement - 2 hours @ \$20	0 \$300 \$150 \$50 \$250 \$40		
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		12 hours tender @ \$20/hr Material - native small boulders and wall stone - 3 tons - free if provided from Town 2 hours backhoe to load material @\$150/hr 2 hours dump truck to deliver material @ \$75hr Landscape fabric Soil - Free Plant material - 25 1 gallon perennials @ \$25 ea Contract plant procurement - 2 hours @ \$20 Contract plant installation - 2 hours @ \$20	0 \$300 \$150 \$50 \$250 \$40 \$40	\$1,950	
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8	Office Planter Installation of large planter at	12 hours tender @ \$20/hr Material - native small boulders and wall stone - 3 tons - free if provided from Town 2 hours backhoe to load material @\$150/hr 2 hours dump truck to deliver material @ \$75hr Landscape fabric Soil - Free Plant material - 25 1 gallon perennials @ \$25 ea Contract plant procurement - 2 hours @ \$20 Contract plant installation - 2 hours @ \$20 Contract 1st year maintenance5 hours water 3x week @ \$20 for 20	0 \$300 \$150 \$50 \$250 \$40 \$40	\$1,950	
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8	Office Planter Installation of large planter at	12 hours tender @ \$20/hr Material - native small boulders and wall stone - 3 tons - free if provided from Town 2 hours backhoe to load material @\$150/hr 2 hours dump truck to deliver material @ \$75hr Landscape fabric Soil - Free Plant material - 25 1 gallon perennials @ \$25 ea Contract plant procurement - 2 hours @ \$20 Contract plant installation - 2 hours @ \$20 Contract 1st year maintenance5 hours water 3x week @ \$20 for 20 weeks	0 \$300 \$150 \$50 \$250 \$40 \$40 \$400	\$1,950	Shipping prices contingent upon purchase and delivery of two new planters on Lakeview Drive - see
3	Office Planter Installation of large planter at	12 hours tender @ \$20/hr   Material - native small boulders and wall stone - 3 tons - free if provided from Town   2 hours backhoe to load material @\$150/hr   2 hours dump truck to deliver material @\$75hr   Landscape fabric   Soil - Free   Plant material - 25 1 gallon perennials @ \$25 ea   Contract plant procurement - 2 hours @ \$20   Contract plant installation - 2 hours @ \$20   Contract 1st year maintenance5 hours water 3x week @ \$20 for 20   weeks   60 x 42" planter - \$569 + \$250 shipping	0 \$300 \$150 \$250 \$40 \$400 \$400 \$400 \$400	\$1,950	Shipping prices contingent upon purchase and delivery of two new planters on Lakeview Drive - see #2
8	Office Planter Installation of large planter at	12 hours tender @ \$20/hr Material - native small boulders and wall stone - 3 tons - free if provided from Town 2 hours backhoe to load material @\$150/hr 2 hours dump truck to deliver material @ \$75hr Landscape fabric Soil - Free Plant material - 25 1 gallon perennials @ \$25 ea Contract plant procurement - 2 hours @ \$20 Contract plant installation - 2 hours @ \$20 Contract 1st year maintenance5 hours water 3x week @ \$20 for 20 weeks	0 \$300 \$150 \$250 \$40 \$40 \$400 \$400 \$400 \$400 \$400 \$400	\$1,950	Shipping prices contingent upon purchase and delivery of two new planters on Lakeview Drive - see
8	Office Planter Installation of large planter at	12 hours tender @ \$20/hr   Material - native small boulders and wall stone - 3 tons - free if provided from Town   2 hours backhoe to load material @\$150/hr   2 hours dump truck to deliver material @\$75hr   Landscape fabric   Soil - Free   Plant material - 25 1 gallon perennials @ \$25 ea   Contract plant procurement - 2 hours @ \$20   Contract plant installation - 2 hours @ \$20   Contract 1st year maintenance5 hours water 3x week @ \$20 for 20   weeks   60 x 42" planter - \$569 + \$250 shipping   Farm Tub Kit	0 \$300 \$150 \$250 \$40 \$400 \$400 \$400 \$400	\$1,950	Shipping prices contingent upon purchase and delivery of two new planters on Lakeview Drive - see #2
8	Office Planter Installation of large planter at	12 hours tender @ \$20/hr   Material - native small boulders and wall stone - 3 tons - free if provided from Town   2 hours backhoe to load material @\$150/hr   2 hours dump truck to deliver material @\$75hr   Landscape fabric   Soil - Free   Plant material - 25 1 gallon perennials @ \$25 ea   Contract plant procurement - 2 hours @ \$20   Contract plant installation - 2 hours @ \$20   Contract 1st year maintenance5 hours water 3x week @ \$20 for 20   weeks   60 x 42" planter - \$569 + \$250 shipping   Farm Tub Kit   Plant material	0 \$300 \$150 \$250 \$40 \$40 \$400 \$400 \$400 \$400 \$400 \$400	\$1,950	Shipping prices contingent upon purchase and delivery of two new planters on Lakeview Drive - see #2
8	Office Planter Installation of large planter at	12 hours tender @ \$20/hr   Material - native small boulders and wall stone - 3 tons - free if   provided from Town   2 hours backhoe to load material @\$150/hr   2 hours dump truck to deliver material @ \$75hr   Landscape fabric   Soil - Free   Plant material - 25 1 gallon perennials @ \$25 ea   Contract plant procurement - 2 hours @ \$20   Contract plant procurement - 2 hours @ \$20   Contract st year maintenance5 hours water 3x week @ \$20 for 20   weeks   60 x 42" planter - \$569 + \$250 shipping   Farm Tub Kit   Plant material   Soil   Soil   Soil   Soil   Soil   Soil	0 \$300 \$150 \$250 \$40 \$400 \$400 \$400 \$400 \$400 \$400 \$40	\$1,950	Shipping prices contingent upon purchase and delivery of two new planters on Lakeview Drive - see #2
8	Office Planter Installation of large planter at	12 hours tender @ \$20/hr   Material - native small boulders and wall stone - 3 tons - free if provided from Town   2 hours backhoe to load material @\$150/hr   2 hours dump truck to deliver material @\$75hr   Landscape fabric   Soil - Free   Plant material - 25 1 gallon perennials @ \$25 ea   Contract plant procurement - 2 hours @ \$20   Contract plant installation - 2 hours @ \$20   Contract 1st year maintenance5 hours water 3x week @ \$20 for 20   weeks   60 x 42" planter - \$569 + \$250 shipping   Farm Tub Kit   Plant material   Soil   Soil conditioners - Water retaining polymer and fertilizer   Contract plant procurement - 3 hours @ \$20/hr	0 \$300 \$50 \$250 \$40 \$400 \$400 \$400 \$400 \$400 \$400 \$40	\$1,950	Shipping prices contingent upon purchase and delivery of two new planters on Lakeview Drive - see #2
8	Office Planter Installation of large planter at	12 hours tender @ \$20/hr   Material - native small boulders and wall stone - 3 tons - free if   provided from Town   2 hours backhoe to load material @\$150/hr   2 hours dump truck to deliver material @ \$75hr   Landscape fabric   Soil - Free   Plant material - 25 1 gallon perennials @ \$25 ea   Contract plant procurement - 2 hours @ \$20   Contract plant procurement - 2 hours @ \$20   Contract st year maintenance5 hours water 3x week @ \$20 for 20   weeks   60 x 42" planter - \$569 + \$250 shipping   Farm Tub Kit   Plant material   Soil   Soil   Soil   Soil   Soil   Soil	0 \$300 \$150 \$250 \$40 \$400 \$400 \$400 \$400 \$400 \$400 \$40	\$1,950	Shipping prices contingent upon purchase and delivery of two new planters on Lakeview Drive - see i #2 Estimated

9	Benches at Visitor Center	3 benches at \$1083 each	\$3,249		Contingent upon purchase of six benches. Single purchase price + shipping = \$1264
10	2019 Beautification				
		ntenance of proposed gardens at traffic bridge, proposed expansion at ne Garden, proposed planters at Lakeview Dr. and Post Office	\$9,500	\$9,500	
11	Project Management	To coordinate all DDA/Town beautification projects, Vendor Relations, PR, etc. Market wage for this job is \$25/benefits. Proposing part time, no benefits @ \$25/hr up to four hours a week, billable monthly, for 50 weeks per year. For 2018 and 2019. \$25/hr x 4 hours x 50 weeks x 2 years	\$10,000	\$10,000	
		Total		\$46,529	





DIRECT: 715.359.3121 | MAIN: 800.388.8728 MAILING: PO BOX 1520 | WAUSAU, WI 54402-1520 SHIPPING: 9001 BUSINESS HWY 51 | ROTHSCHILD, WI 54474



### QUOTATION

Elizabeth Allen Town of Nederland Nederland, CO 80466 Date: February 6, 2018 Phone: (303) 818-6208 Fax: Email: info@coloringcolorado.com

SALES TAX: \$

TOTAL: \$ 6,503.26

201.12

#### PROJECT: Nederland Benches

	REQUEST FOR A PRICE QUOTATION ON SITE FURNISHINGS SUPPLIED BY WAUSAU	,		
QTY PROD	JCT DESCRIPTION	UNIT PRICE		EXTENSION
6 TF5051	Precast bench w/ back – 72" x 25" x 33" overall height – 92	0 lbs ea. \$	838.0	0 \$5,028.00
	Color tbd "standard options"			
FREIGHT FOR (1) BI	ENCH SHIPPING TO 80466-\$426.15			
FREIGHT FOR (6) TH	5051 BENCHES, (1) TF4065, and (2) TF4075- \$1,734.78.			
QUOTATION IN EFFEC	FOR 30 DAYS FROM ISSUE DATE UNLESS OTHERWISE NOTED.	SUBTOTAL	: \$	5,028.00
WE QUOTE YOU AS AB	OVE F.O.B.: Nederland, CO 80466	SHIPPING r	I: \$	1,274.14

#### TERMS & CONDITIONS:

SHIPMENT CAN BE MADE IN: TBD

- This is a materials only bid valid for 30 days from date of bid. Prices are based on square footage or units as listed above, and subject to change if there are any increases or decreases of quantities to the project.
- 2. 30% down payment is required on all custom or modified products prior to start of production.
- 3. Field measurements, specifications and quantity confirmation are responsibilities of the customer.
- 4. Freight rates are based on today's rates and are valid for 30 days from bid. Delivery is for one location only unless noted in bid.
- 5. Customer will be notified when product is ready for delivery. Storage charges apply if customer delays shipment more than 30 days after notice.
- 6. All cancelled /returned orders must receive prior approval from a sales representative.
- 7. Both installation and assembly are the responsibility of the customer or its consignee.
- 8. Materials must be unloaded within 2 hours of arrival or customer will be charged for hold-over at the rate of \$100/hour.
- 9. Wausau Tile standard purchase and warranty terms apply as stated under Terms of Sale on Wausau Tile's Website
- 10. Sales or use tax is customer's responsibility and due as part of the payment to Wausau Tile before shipping occurs unless a properly executed tax exempt certificate is provided to Wausau Tile. Deliver the tax exempt certificate by fax to 715-355-4627 or provide an original by mail if required by state law.
- 11. Federal Contracting Compliance and CA Transparency in Supply Chains Act is available on Wausau Tile's Website.

#### PURCHASING CONDITIONS:

1. The purchase order and payment should be made out to Wausau Tile.

2. To expedite shipment, please include an address for billing and an address for delivery.

Approved by:

#### SITE FURNISHINGS DIV OF WAUSAU TILE

PLEASE APPROVE AND RETURN

DATE

Vicki Tressler | 800-388-8728 x365 | email: vtressler@wausautile.com

A WAUSAU TILE INC. BRAND

WAUSAUMADE.COM



DIRECT: 715.359.3121 | MAIN: 800.388.8728 MAILING: PO BOX 1520 | WAUSAU, WI 54402-1520 SHIPPING: 9001 BUSINESS HWY 51 | ROTHSCHILD, WI 54474

# WAUSAU 🕀 MADE.

## QUOTATION

Elizabeth Allen Town of Nederland Nederland, CO 80466 Date: February 6, 2018 Phone: (303) 818-6208 Fax: Email: info@coloringcolorado.com

### PROJECT: Nederland Planter

IN COMP	LIANCE WITH YOUR REQUES	T FOR A PRICE QUOTATION ON SITE FURNISHINGS SUPPLIED BY WAUSAU T	ILE, WE SUBMIT THE	FOLLOWING:
QTY	PRODUCT	DESCRIPTION	UNIT PRICE	EXTENSION
1	TF4065	Precast planter $-60$ " diam x 42" tall $-1,960$ lbs ea.	\$569.00	\$569.00
		Color tbd "standard options"		
2	TF4075	24" diam x 17" tall precast planter – 305 lbs ea.	\$306.00	\$612.00
-				
	the second s			

QUOTATION IN EFFECT FOR 30 DAYS FROM ISSUE DATE UNLESS OTHERWISE NOTED.	SUBTOTAL: \$	1,181.00
WE QUOTE YOU AS ABOVE F.O.B.: Nederland, CO 80466	SHIPPING rl: \$	752.16
SHIPMENT CAN BE MADE IN: TBD	SALES TAX: \$	47.24
	TOTAL : \$	1,980.40

### TERMS & CONDITIONS:

- 1. This is a materials only bid valid for 30 days from date of bid. Prices are based on square footage or units as listed above, and subject to change if there are any increases or decreases of quantities to the project.
- 2. 30% down payment is required on all custom or modified products prior to start of production.
- 3. Field measurements, specifications and quantity confirmation are responsibilities of the customer.
- 4. Freight rates are based on today's rates and are valid for 30 days from bid. Delivery is for one location only unless noted in bid.
- 5. Customer will be notified when product is ready for delivery. Storage charges apply if customer delays shipment more than 30 days after notice.
- 6. All cancelled /returned orders must receive prior approval from a sales representative.
- 7. Both installation and assembly are the responsibility of the customer or its consignee.
- 8. Materials must be unloaded within 2 hours of arrival or customer will be charged for hold-over at the rate of \$100/hour.
- 9. Wausau Tile standard purchase and warranty terms apply as stated under Terms of Sale on Wausau Tile's Website
- 10. Sales or use tax is customer's responsibility and due as part of the payment to Wausau Tile before shipping occurs unless a properly executed tax exempt certificate is provided to Wausau Tile. Deliver the tax exempt certificate by fax to 715-355-4627 or provide an original by mail if required by state law.
- 11. Federal Contracting Compliance and CA Transparency in Supply Chains Act is available on Wausau Tile's Website.

## PURCHASING CONDITIONS:

- 1. The purchase order and payment should be made out to Wausau Tile.
- 2. To expedite shipment, please include an address for billing and an address for delivery.

Approved by:

# SITE FURNISHINGS DIV OF WAUSAU TILE

PLEASE APPROVE AND RETURN DATE

Vicki Tressler | 800-388-8728 x365 | email: vtressler@wausautile.com

A WAUSAU TILE INC. BRAND

WAUSAUMADE.COM

# **RESOLUTION NO. 2005-17**

A RESOLUTION OF THE BOARD OF TRUSTEES OF THE TOWN OF NEDERLAND, COLORADO, APPROVING A PLAN OF DEVELOPMENT FOR THE NEDERLAND DOWNTOWN DEVELOPMENT AUTHORITY, INCLUDING PROVISIONS FOR TAX INCREMENT FINANCING; AND FORMALLY ESTABLISHING A SPECIAL FUND FOR THE RECEIPT AND PAYMENT OF SUCH TAX INCREMENT REVENUES; AND EXPRESSING THE TOWN'S INTENTION TO WORK WITH THE OTHER TAXING JURISDICTIONS TO MITIGATE THE FINANCIAL IMPACTS THAT THE JURISDICTIONS MAY ENCOUNTER

**WHEREAS**, by Ordinance No. 599, the Board of Trustees of the Town of Nederland, Colorado, has heretofore determined it prudent and necessary to establish a Downtown Development Authority in the Town of Nederland, Colorado; and;

WHEREAS, pursuant to said Ordinance and C.R.S. § 31-25-804, the question of establishing a Downtown Development Authority in the Town of Nederland, Colorado was submitted to the qualified electors at the regular election held on November 1, 2005; and;

**WHEREAS**, after canvassing the returns of said election, the Board of Trustees, has heretofore determined that a majority of the qualified electors voting on said question cast ballots in favor thereof; and;

**WHEREAS**, the Board of Trustees has reviewed the Plan of Development (attached hereto) for the Downtown Development Authority as required by C.R.S. § 31-25-807; and;

WHEREAS, the Board of Trustees finds, determines and declares that providing a tax increment financing mechanism as stated herein for the financing of development and redevelopment projects within the Plan of Development area will serve to enhance the economy of the Town, to provide facilities to better serve local community interests and desires, to attract visitors, and to promote public health, safety and welfare; and;

**WHEREAS**, the Board of Trustees acknowledges that the other taxing entities in Boulder County may be affected financially to some degree through the implementation of tax increment financing as provided for in the Plan of Development.

BE IT RESOLVED by the Board of Trustees of the Town of Nederland, Colorado that:

**Section 1.** The Board of Trustees hereby adopts the Plan of Development as proposed and attached and with changes made by the Board of Trustees heretofore. The Board of Trustees takes this action because it finds that there is a need to take corrective action in order to prevent deterioration of property values or structures within the Plan of Development area and to prevent the growth of blighted areas therein.

**Section 2.** The Board of Trustees further finds that the Plan will promote and afford maximum opportunity, consistent with the sound needs and plans of the Town as a whole, for the development and redevelopment of the Plan of Development area by the Downtown Development Authority and by private enterprise.

**Section 3.** The Board of Trustees adopts the Plan of Development as a plan using tax increment financing for both ad valorem taxes upon taxable real and personal property that occurs subsequent to the base year established pursuant to C.R.S. § 31-25-807.

Section 4. The Board of Trustees hereby requests that the Boulder County Assessor prepare and certify a base year taxable valuation for taxable properties inside the Downtown Development Authority boundaries using values established in 2005 for tax year 2006 as the base year for the property tax increment.

**Section 5.** The Board of Trustees hereby formally establishes a special fund of the Town, entitled "Special TIF Fund" for the receipt and collection of Downtown Development Authority tax increment revenues as herein described.

**Section 6.** The Board of Trustees will consider and continue to work with other taxing jurisdictions on mutually beneficial projects and financing mechanisms.

**Section 7.** The Board of Trustees will work with other taxing jurisdictions to mitigate financial impacts that occur as a result of tax increment financing. The Board of Trustees and the Downtown Development Authority Board will review this every two years. This could be through IGA (Intergovernmental Agreement) or other means.

**Section 8.** The Board of Trustees will encourage the other taxing jurisdictions to have a representative apply for membership on the Downtown Development Authority Board if they are eligible.

**Section 9.** The Board of Trustees will encourage the Downtown Development Authority to develop projects and programs to use tax increment funds directly and indirectly to benefit the other taxing jurisdictions in ways allowed by state law including, but not limited to:

- a. building or improving public facilities owned and operated by other taxing jurisdictions within the district;
- b. installing public facilities that lessen fire risk such as new water lines or assistance to property owners to improve fire sprinkler systems;
- c. when any bonds or other indebtedness are fully paid and provided for, and when the Plan of Development has been completed, instruct the Boulder County Assessor and Treasurer to pay all taxes on the taxable property in the Town to the respective taxing jurisdictions;
- d. investigate other methods of providing assistance in order to mitigate the financial impact of new developments during the time that tax increment funds are diverted to a Downtown Development Authority.

INTRODUCED, READ, PASSED AND ADOPTED at the regular meeting of the Board of Trustees of the Town of Nederland, Colorado on the 6<sup>th</sup> day of December 2005.

(Seal)

Sheridan Garcia, Town Clerk

APPROVED AS TO FORM:

Scotty P. Krob, Town Attorney

Town of Nederland Chris B. Perret, Mayor

# TOWN OF NEDERLAND DOWNTOWN DEVELOPMENT AUTHORITY

# PLAN OF DEVELOPMENT PRIORITIES

The following list of projects are not in any priority order because it is important that the DDA Board retain flexibility to act upon any of these projects or other projects that arise. In developing these projects, the DDA formation committee considered the input provided by participants at the past two Economic Summits, the findings and recommendations of the Market Analysis and information compiled by action groups that resulted from the two Summits.

# 1. Circulation

Design and build a circulation system for pedestrians, bicycles, traffic and parking so as to minimize conflicts among the modes of transportation and maximize the safety and convenience of driving to and walking in the District.

- Construct a roundabout at the shopping center/bank intersection
- Provide safe pedestrian crossings of Highway 119 and other main roads
- Construct sidewalks and trails
- Connect key amenities (e.g., RTD to downtown)

# 2. Riverwalk

Develop the Middle Boulder Creek corridor into an attractive centerpiece of the Town that connects the south and north business areas and the lakefront in an environmentally sensitive manner.

- Construct a new overpass at Highway 119 to accommodate a pedestrian trail under the bridge along the creek
- Provide a pedestrian path along the north side of the creek with easy access and integration with businesses
- Construct a pedestrian-friendly bridge linking Chipeta Park and East Street
- Enhance the creek for better fish habitat and kayaking

# 3. Beautification

Improve the attractiveness of the District.

- Place underground publicly and privately owned utility and communications lines
- Promote attractive streetscape (e.g., lamp posts, landscaping, signage)
- Retain historical buildings and adhere to Town architectural design standards
- Incorporate art features (e.g., historical artifacts, fountains, graphics, etc.)
- Encourage and promote private and public development projects, such as parks, plazas, and landscaping throughout the district

# 4. Town Square

Design and build an attractive and functional gathering place for the community and visitors.

- Convert the Town-owned land behind the Visitor's Center to a town square
- Create a multipurpose space for community gatherings such as farmer's market, festivals, arts and crafts fairs and other events
- Connect the square with the creek
- Incorporate attractive landscaping, historical features and public art in projects

- 5. Promote and Support Private Developments that Create a Public Benefit Encourage activities and services that will attract residents and tourists by broadening the entertainment, cultural, shopping and social activities and events that take place in the district.
  - Participate with developer/builder if their project is highly desirable; and
  - their project is consistent with the plans and objectives of the DDA; and
  - their project may not be otherwise economically viable
  - Plan and develop public facilities that will enhance and encourage the development of privately sponsored projects
  - Encourage planning and projects which are compatible with its surroundings
  - Encourage diversity of land uses in the district so that the area includes a crosssection of compatible uses
  - Actively solicit and if necessary, provide sites for land uses that are important to the economic vitality of the district.

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*does not include interest	\$7	Š	40	¢0	\$1	¢0		\$7	\$	Ş	4	\$	¢0		3\$	Š	\$	\$1	\$1	40		Downto
ude	\$70,400.00	10,000.00	\$5,400.00 nedpeds maintena	\$5,000.00 admin	10,500.00 r	\$9,500.00t		\$79,500.00	10,000.00	\$12,000.00 nedpeds maintena	\$7,500.00 admin	10,500.00 r	\$9,500.00t		\$83,500.00	10,000.00	\$15,000.00 nedpeds maintena	\$10,000.00 admin	10,500.00 r	\$8,000.00		wn Bea
		\$40,000.00 PW reimbusement	nedpeds maintenance	admin	\$10,500.00 new projects	\$9,500.00 beautification	Year 3		\$40,000.00PW reimbusement	nedpeds maintenance	admin	\$10,500.00 new projects	\$9,500.00 beautification	Year 2		\$40,000.00 PW reimbusement	nedpeds maintenance	admin	\$10,500.00 new projects	\$8,000.00 20 18 exisiting Beatuification	Year 1	utification and
	\$233,400.00	total year 1, 2, 3						\$163,000.00	total year 1, 2						\$83,500.00	total year 1						Downtown Beautification and Maintainance loan repayment scenarios*
	\$6,864.71	monthly payment (34 months)						\$7,409.09	monthly payment (22 months)						\$8,350.00	monthly payment (10 mo)						loan repayment
	\$68,647.06	payback year 1 (2018 – 10 mo)						\$74,090.91	payback (2018 – 1						\$83,500.00	payback year 1 (2018 – 10 mo)						t scenarios*
	\$82,376.47	payback year 2 (2019)						\$88,909.09								payback year 2 (2019)						
	\$82,376.47	payback year 2 (2020)							payback year 2 (2020)							payback year 2 (2020)						
	\$233,400.00							\$170,409.09							\$83,500.00	Total repayment (less interest)						

Sheet1

# AGENDA INFORMATION MEMORANDUM NEDERLAND DOWNTOWN DEVELOPMENT AUTHORITY MEETING DATE: 2/15/18

# INITIATED BY: John Scarffe

INFORMATION:\_\_\_\_\_ ACTION:\_\_\_\_\_ OR DISCUSSION:\_\_x\_

# AGENDA ITEM:

Discuss hiring a staff member for the Visitors Center to allow for it to stay open 7 days a week, and also to initiate marketing efforts-John Scarffe-Visitors Center manager

SUMMARY:

**RECOMMENDATIONS;** 

FINANCIAL CONSIDERATIONS:

ATTACHMENTS:

A proposal, sales data, and visitor center logs

January 25, 2018 Nederland Visitor Center Staffing and Marketing Proposal

The Nederland Visitor Center currently is managed by a paid staff member who works 30 hours per week and arranges for volunteers to keep the Center open as much as possible. The Center has three volunteers who work a three-hour shift once a week. Two of those volunteers, Dale and Betty Porter, will be moving from Nederland at the end of February and will no longer be available.

I would like to propose adding a second paid staff member for 20 hours per week at \$10 an hour. This would allow us to keep the Center open seven days a week from 9 a.m. to 4 p.m. and would allow us to have time to initiate some marketing efforts. Volunteers are great but they can't move projects forward like a paid staff member could.

During 2018, we will be diversifying Visitor Center merchandise and moving toward smaller items such as postcards and patches. We hope to get more attractive T-shirts that will sell better than the plain ones we have now.

The more ambitious project, though, is to expand the guestbook at the Center to capture email and physical addresses. We can then launch proactive marketing campaigns and send cards or email messages thanking folks for visiting and offering merchandise online.

Nathan Tye in Town Hall has offered to help create an online merchandise site. People can then look us up online and buy items, which should increase our sales and pay for the staff member.

A word about my background: For more than 20 years I did marketing and communications for the University of Kansas and through marketing materials I developed helped the university raise more than \$900 million, so I will have no problem creating effective messages and materials.

# Nederland Visitor Center Data January 1, 2016, to December 31, 2016

The number of visitors to the Nederland Visitor Center are recorded daily on the Visitor Center calendar. Numbers are sometimes recorded by volunteers, and in some cases numbers are missing or hard to read. Some special circumstances influence the number of visitors and are recorded here, when known. Figures are by month and will be updated for end of year statistics. Sales figures are total net sales.

Month	Visitors	Sales
January	779	\$376.59
February	768	\$184.01
March	2,782	\$21,188.32
April	821	\$1,105.20
May	1,205	\$2,538.12
June	2,087	\$3,000.44
July	2,413	\$2,985.74
August	2,495	\$3,451.84
September	2,343	\$3,090.20
October	1,787	\$2,111.11
November	665	\$746.40
December	<u>433</u>	<u>\$956.21</u>
Total	18,578	\$41,734.20

\$41,734.18 Square Report

# Nederland Visitor Center Data January 1, 2017, to December 31, 2017

The number of visitors to the Nederland Visitor Center are recorded daily on the Visitor Center calendar. Numbers are sometimes recorded by volunteers, and in some cases numbers are missing or hard to read. Some special circumstances influence the number of visitors and are recorded here, when known. Figures are by month and will be updated for end of year statistics. Sales figures are total net sales.

Visitors	<u>Sales</u>
471	\$348.81
585	\$1,012.32
2,181	\$20,519.95
920	\$1,552.91
1,289	\$1,745.09
2,217	\$3,342.57
3,025	\$3,652.78
2,265	\$2,557.75
2,081	\$2,183.65
1,122	\$1,580.81
643	\$739.52
<u>548</u>	<u>\$1,085.01</u>
17,347	\$40,321.17
	471 585 2,181 920 1,289 2,217 3,025 2,265 2,081 1,122 643 548

Square Sales \$40,321.17

# January 15, 2018 2017 Visitor Center Guest Book Data Numbers for Purposes of Visit to Area by City

Interesting comments below each major entry are counted in the total for that entry. Only one purpose for visit of the same type is entered per city, so the occurrence of a purpose for visit, such as vacation, is entered only once for any city.

268	Vacation/Family Vacation Weakend vacation Christman Vacation My Dad and Ma
196	Weekend vacation, Christmas Vacation, My Dad and Me Visit/Visiting/Visitor
190	Visiting Boulder Falls, Friend's Farm, Friends and Beauty, Visiting our neighboring
	country, Yearly visit, Visiting Home
85	Fun/Family Fun
05	Lots of Fun, Sunday and Fun Day
72	Tourist
12	Touring, Tour, Tourism
65	Visiting Family/ Friends
05	Sons (4), daughters (7), friends, (my favorite) cousins, reunion, Peter & Deb, Sister loves
	it, Elizabeth Hogan, Jen's mother, Visiting great, great uncle (from Norway)(2), Daughter
	in Ft. Collins, Son in Englewood, Dad, #3 Son
51	Hiking/ Walking
• -	Hike Lost Lake but no parking, Cooler Hike, Hessie Trail, Going for a walk
36	FDGD
	I see dead men, Dead man (3), Dead guy (2), Frozen Dead Guy, Dead guy to Lyons
35	Holiday (s)
32	Travel
	Traveling for Driftwood (2), Rambling, Rambler, Wandering (3), Roaming Hippie
28	Driving/Passing through
	Drive by, Cruising, Passing through to Estes Park, Rocky Mountain National Park, Stop
	on the way to Steamboat, Brainard Lake, Las Vegas, Yellowstone, Boston
	Marathon, To come to Colorado
25	Sightseeing
	Seeing the land, The Sights, Seeing the beauty of Colorado (3), To see Beauty, sites (2)
18	Camping
	Camping at the Reservoir, Looking for Camping, Back Country Camping, Happy
	Campers, Camping Nearby
18	Road trip
1.5	Road trippin', Road Stop, Road excursion
17	Explore
	Exploring your fine state. We are cold (From Florida), Exploring Colorado
14	Rocky Mountains
	Enjoy mountains, Love the mountains, Mountain Beauty, See the Mountains (2) To see
1.4	the Rockies
14	Work/ Business Works at Wild Deer, Essening Work
	Working at Wild Bear, Escaping Work

12	Adventure Adventure Time
12	Eat
12	Food (2) Pizza, Vegan Pizza, Lunch (2), Breakfast, Cross Cut Pizza
12	Scenery
	Scenic (4), Views, Great scenery on vacation, Beauty
12	Wedding
	Party of 30
11	Day Trip
	Day drive, Day Ride
10	Hang out/Chilin'/relaxing
	Peace, Healing, Freedom, Chill Time, Neditate, R&R
10	Moving to Area
	Check it out to move here at Christmas, Relocation, New to area, Moving to Bend,
	Oregon, Hoping to move here, Just moved here, Looking to move here.
10	School/Scouts
	Ski Patrol School Tryouts, CU, College orientation, Visiting from KSU trumpet studio, Continuing education, Conference, Son's internship, Dropping off son at Boy Scout Camp, Study Tour, Cub Grad Alex
10	The Name
	From Netherlands – Een bezock aan Nederland, Ancestry in Netherlands, Formerly of Enschede, Netherlands, Born in NL, Visit Netherlands, See NL from another perspective, Since it is our country (From Netherlands), To see Netherlands, Because we are Dutch.
9	Love/ Love it
	I love Nederland, We love Ned, Great Town, Love of Colorado, With friends from Florida and love it, Dig you love the mountains
8	Pleasure
6	Aspens
	Fall colors, Foliage (2), To see the trees (2)
6	Cabin
	Work on cabin, In old Town, Vacationing to mountain home, Cabin on 72, Family Cabin,
_	Visiting our cabin, Own summer house
6	Live
c.	To live the dream, Living Life, Living in Boulder (From Netherlands), Life
6	Local/Lives here
6	Boulder native since 1976, resident needs information for guests
6	Memories
	Lived here in 1970, Old memories, I caught a 25-1/4 inch Rainbow Trout in Barker Dam
6	in the 1970s, Used to live here
6	Pot/Weed Ween 4 20 Heliday Wank Dank wood Cood wood
5	Wean, 4-20 Holiday, Wonk, Dank weed, Good weed
5	Eclipse Eclipse and vacation (2), Solar eclipse, Eclipse and Yellowstone
5	NedFest
5	Swag
2	

Maps, Trail Maps, T-shirts, Postcard

- 4 Anniversary
  - 30<sup>th</sup> Wedding Anniversary, Anniversary Vacation
- 4 Mountain/Scenic Driving Ride (2)
- 4 Nature
- 4 RV Tour
- 4 Ski
  - Skiing Colorado
- 3 Curiosity
- 3 Dead & Co. Concert
- 3 Fresh Air/Mountain Air
- 3 Look at stuff, To Look, Look around
- 3 Mountain Bike
- Bike to Work. Bike
- 3 Nice
  - Nice to be here, Nice Afternoon
- 3 Recreation/ Recreate
- 3 Snow
- Never seen snow, Snow Wheeling
- 3 Snow Shoeing
- 2 Barker
- 2 Carousel
- 2 Check it out, Check Colorado out
- 2 Cool Down
- Cool and groovy
- 2 Concert
- 2 Fishing
- 2 Following my heart
- 2 Get away
- Get away from Utah
- 2 IVLP (International Visitor Leadership Program)
- 2 Party
- Party in the hills, Get Lit
- 2 Playing
- 2 Running
- Boulder/Boulder 10K
- 2 Shoshoni Yoga Retreat

Interesting Comments and purposes for visiting

Alternative Reality Altitude Sickness Art Fest Au-Pair Baseball

Bear and Moose sightings Beautiful Day Because **BizViz** Bucket List **Buy Prop** Carl Wilson Chevelle Climbing Congress Day Off Day Program Getting lost Girls' Trip Happy Birthday Ellsw Home of Superman and Super Weed (Metropolis, Illinois) Honeymoon Jeep Adventures Just got off the Colorado Trail Missed it here Mom's doctor's appointment in Denver Mudsocks My morning jacket National Lampoons Orgy Paradise Pats vs. Denver Pokémon PTO Random Stop Reality Renting Air B&B Research Return visit Santa Claus signed in with 10 Visitors from the North Pole on December 25. Seeing Ange (Sir Charles Wood) Shrek Spend time in Nederland Spring Break Sun Sunset To do Awesome Stuff To get away from the bum in the fuzzy heart hat. . .Here me is! To see Eldora To Smile Trains

UAC Where ever life takes us Wreck shit up Yes

# January 15, 2018 2017 Visitor Center Guest Book Data Summary

Visitors to the Nederland Visitor Center can sign a guest book located in a central location in the Center. Many sign the book but many do not. This list of those who signed the book is compiled in alphabetical order by country, state and city. Some attempts have been made to verify the spelling or existence of the locations listed but not all have been verified. Numbers are total visitors per city.

The Nederland Visitor Center Guest Book was signed by a total of 3,888 visitors from 906 towns and cities in 2017. Visitors came from 49 states and Washington, D.C., with Vermont missing, and 35 countries with Scotland counted as one and North Pole included in the count. U.S. visitors totaled 3,194 from 684 towns or cities, and 694 total international visitors from 222 towns or cities signed the guestbook.

From the United States, Colorado had the largest number of signers with 839, followed by Texas with 220, Florida with 156, Missouri with 145, Illinois with 143 and Minnesota with 120. New Mexico and Delaware had the fewest signers with only one. Montana had two and Hawaii, Idaho and Maine had three.

Of international visitors, the Netherlands had the largest number of signees with 337 visitors, followed by Canada with 47, the United Kingdom with 43 and Australia with 30.

Purposes for visit to the area were recorded only once for any city. As a result, the numbers for reason to visit are per city. The top reason to visit was for a Vacation or Family Vacation with 268 cities including that purpose, followed by 196 who are visitors or are visiting, 85 for Fun and Family Fun, 72 Tourists, Touring, Tour or Tourism, 65 Visiting Family or Friends and 51 Hiking or Walking. Anniversaries, weddings, honeymoons eating and camping also were reasons to visit.

Interesting comments under Purpose of Visit include the following: Exploring your fine state. We are cold (from Florida), From Netherlands – Een bezock aan Nederland, Ancestry in Netherlands, Formerly of Enschede, Netherlands, Born in NL, Visit Netherlands, See NL from another perspective, Since it is our country (From Netherlands), Because we are Dutch, I love Nederland, We love Ned, Great Town, Love of Colorado, With friends from Florida and love it, Dig you love the mountains, Santa Claus signed in with 10 Visitors from the North Pole on December 25, Seeing Ange (Sir Charles Wood).

# Notes on Nederland Visitor Center Guest Book Data

Some entries were unreadable. Drawings and punctuation marks under purpose of visit have not been included. Random comments not attributed to anyone are not included.

Some guests did not give a reason for visiting so it is left blank.

An interesting sociological phenomenon. When one guest writes down a good reason for visiting, other guests will write down the same thing right under it or leave ditto marks, for example, "fun," "Vacation," "recreation," "visit" or "driving through."

Reasons to visit were not recorded twice for any city, so, for example, if "vacation" was already given for purpose of visit and another visitor from the same city wrote "vacation," it was not recorded the second time. As a result, there is no correlation between the number of purposes recorded and the number of parties from that city.

If the guest did not put down a number in the group, I entered one. Double entries: visitors will enter the number of the party in the group and sometimes more than one member of the party will sign the book, so the numbers in the group are not added together.

Visitors from the United Kingdom sign the book a variety of ways. I have included England, Scotland and other such countries under the United Kingdom. Some visitors also just write their city and United Kingdom, even though they may be in England.

Hong Kong is listed under China.

Countries or territories outside of the United States, such as Puerto Rico, are listed under International.